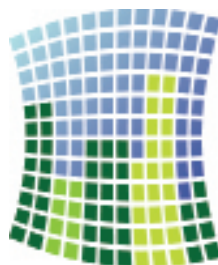


WHAT'S HAPPENING - QUALITY OF LIFE



PLATTE COUNTY
ECONOMIC DEVELOPMENT COUNCIL

Platte County voters have twice voted to approve a one-half cent sales tax dedicated to parks & rec and storm water control.

THIS TAX HAS RESULTED IN:

- * Over \$60 million invested in parks, community centers, trails & playgrounds
- * 2 Community Centers... Platte County North and South
- * Expansions at both Community Centers
- * 5 Parks built with over 800 acres
- * Over 15 miles of trails built
- * Tiffany Springs Aquatic Center, a premier water park facility

GOLF

* Platte County has 3 premier golf courses: The National Golf Club, Shiloh Springs and Tiffany Greens.

SKI AND SNOWBOARD

* Platte County even has a ski resort - Snow Creek!

RETAIL

MAJOR RETAIL CENTERS

Zona Rosa tenants include:

- * Dillard's
- * Barnes & Noble
- * Dick's Sporting Goods
- * Old Navy
- * Red Robin Burgers (2018)

The Village at Burlington Creek tenants include:

- * Sprouts Farmers Market
- * Lillian's Boutique
- * Bonefish Grill

Tiffany Springs MarketCentre tenants include:

- * Target
- * Best Buy
- * Marshalls (new)
- * ALDI (new)

Tremont Square tenants include:

- * Chipotle (new)
- * Hen House
- * Massage Envy (new)

EDUCATION

PLATTE COUNTY SCHOOLS

All Platte County School Districts once again received the highest level of recognition by the State of Missouri. Park Hill, Platte County R-3, West Platte and North Platte School Districts are all Accredited with Distinction.

PARK UNIVERSITY

Park University has been ranked No. 1 in the "Top 10 Best Value Private Colleges and Universities" by Parents & Colleges since summer 2010. It was also honored by Victory Media with a "Top 10 Gold Military Friendly School Award." Park is ranked No. 5 in the private, large schools (more than 10,000 students) category.

EDUCATIONAL ATTAINMENT

Platte County is one of the most highly educated counties in the Kansas City region. 40.4% of the county population aged 25 and older has obtained at least a Bachelor's Degree.

PLATTE COUNTY NEWS AND NUMBERS

#1 in Quality of Life, #2 in Health

Platte County again ranked #1 out of Missouri's 115 counties for quality of life, according to a report by the Robert Wood Johnson Foundation. Platte also ranked #2 in the state for health factors.

Low Unemployment Rate

Platte County is an employment hub. According to the MO Economic Research & Information Center, the Platte County unemployment rate was down to 2.6% in November 2017, lower than the Kansas City rate (3.2%) and national rate (4.1%).

Retail Surge Continues

Platte County's total net absorption of retail space in 2017 was 217,672 square feet, an increase of 63% over 2016 figures, making it the third highest amount of year to date net absorption in the Kansas City metro.

Education Success

Park Hill School District's class of 2018 had an ACT composite score of 22.3, topping the state composite score of 20.4 and the national composite score of 21.0. Park Hill appears to have the highest composite score in the Kansas City, Missouri, area, based on results shared by other districts.

Residential Building Permits Dip

According to the Home Builders Association of Greater Kansas City, single and multi-family permits for Platte County in 2017 totaled 747, a decrease of 22% over 2016. Single-family residential building permits in Platte County were down slightly in 2017 compared with 2016.

Top Workforce in KC

Platte County workforce ratings were higher in availability, quality, productivity and stability than the KC regional workforce ratings for 2017, making the Platte County workforce among the best in the region. Workforce ratings have continued to improve in the past 5 years.



Major Platte County Employers

- Park Hill School District - 1,684
- Park University - 1016
- Saint Luke's Northland Hospital - 1,000
- Harley Davidson - 800
- Argosy Casino Hotel & Spa - 739
- Yanfeng USA Automotive Trim Systems - 625
- Johnson Controls, Inc. - 620
- Platte County R-3 School District - 590



PLATTE COUNTY SCHOOL DISTRICTS



All Platte County School Districts are Accredited with Distinction, the highest level of recognition by the State of Missouri.

Park Hill Schools

Park Hill School District is located in the southern third of Platte County, just north of downtown Kansas City, Missouri. Park Hill is a public school district with an enrollment of 11,282 students. Park Hill provides comprehensive educational services for students in pre-K through grade 12. Park Hill is a Missouri Quality Award recipient and recently received an internationally recognized mark of quality when it achieved AdvancED District Accreditation this summer.

www.parkhill.k12.mo.us

West Platte R-2

The West Platte School District is dedicated to preserving the past and building the future for their students. Located north of Kansas City in Weston, Missouri, West Platte is dedicated to developing students into healthy intellectuals and enabling them to become lifelong learners. The district has one elementary school and one junior/senior high school and an enrollment of 587.

www.wprii.k12.mo.us

Platte County R-3

The Platte County R-3 School District is located in the center of Platte County with more than 40 percent of the district within the city limits of Kansas City. The district hosts seven traditional education buildings, one early childhood center and one area career technical school and has an enrollment of 4,004 students. Platte County R-3 has repeatedly received a perfect score on the Annual Performance Report by the Missouri Department of Education.

www.plattecountyschooldistrict.com

North Platte R-1

The North Platte R-I School District is located in northeast Platte County. The district includes the towns of Camden Point, Dearborn, and Edgerton and has a student enrollment of 615. North Platte R-I School District is one of twenty-nine Missouri schools to receive the 2012 "What Parents Want Award" from SchoolMatch, an independent school selection consulting firm.

www.nppanthers.org

All Platte County School Districts hold the A+ Designation, a program offering free tuition for graduates to junior colleges and vocational programs.

CONTINUED GROWTH IN PLATTE COUNTY, MO



CVS PHARMACY

America's leading retail pharmacy, CVS Pharmacy, will open a new 762,000 sq. ft. distribution center in Kansas City, MO, at the Skyport Industrial Park in 2018. The new center creates 360 new jobs for the region.



PROGRESS RAIL

Progress Rail, a subsidiary of Caterpillar that supplies railroad and transit system projects, has leased 250,000 square feet in Riverside Horizons in Riverside. The company is the largest tenant to date in Riverside Horizons, a 300-acre park at Interstate 635 and Missouri 9 in Riverside.



MULTIVAC

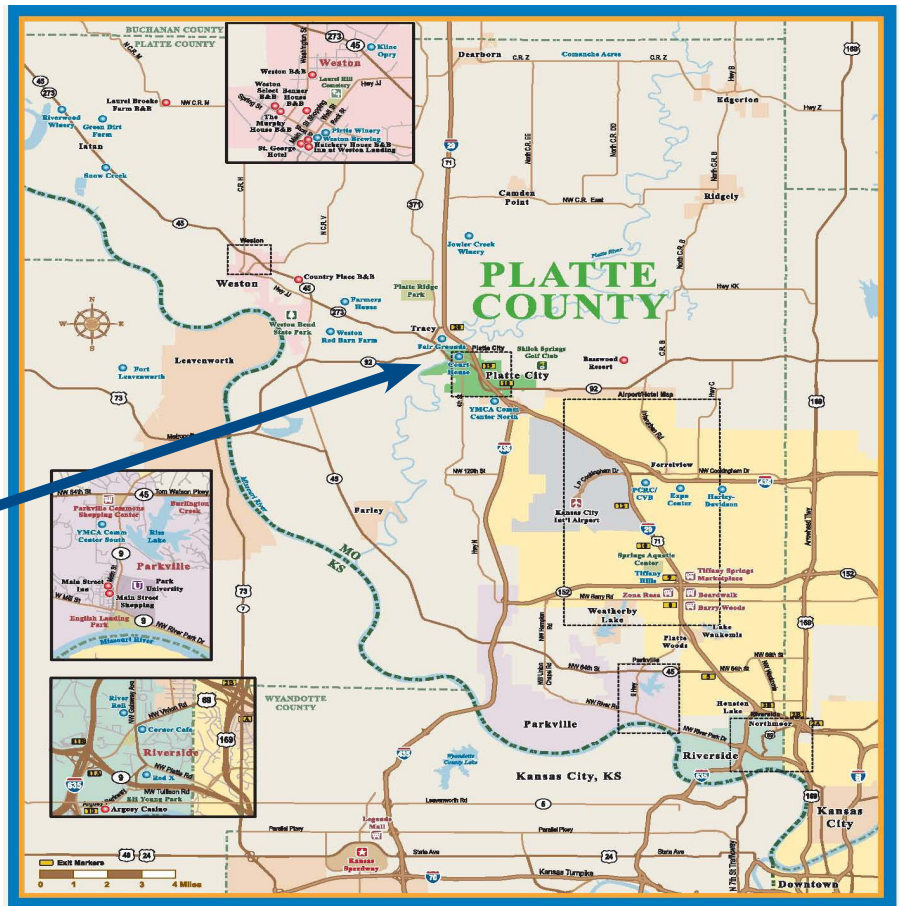
MULTIVAC, a global leader in packaging solutions for food, medical, consumer and industrial products, underwent a multi-million dollar expansion of its U.S. headquarters in Platte County, where it expects to create up to 50 new jobs over the next few years.

PLATTE COUNTY, MO PROFILE

| | Platte County | Kansas City Metro | United States |
|-----------------------------|---------------|-------------------|---------------|
| Population, 2016 est. | 98,309 | 2,159,159 | 325,537,035 |
| Pop. % Change, 2010-2016 | 10.1% | 7.8% | 5.2% |
| Median Age | 38.3 | 37.9 | 38.1 |
| Land Area(sq. mi.) | 427 | 7,950 | 3,596,153 |
| High School Grads | 95.3% | 91.2% | 87.1% |
| College Grads, age 25+ | 40.4% | 35.8% | 30.6% |
| Labor Force, 2017 | 55,539 | 1,117,506 | 160,597,000 |
| Unemployment Rate, Nov 2017 | 2.6% | 3.2% | 4.1% |

Sources: US Census Bureau, US Bureau of Labor Statistics

PLATTE COUNTY, MISSOURI



PROUD PARTNER OF THE KANSAS CITY AREA DEVELOPMENT COUNCIL AND THE MISSOURI PARTNERSHIP