Platte County voters have twice voted to approve a one-half cent sales tax dedicated to parks & rec and storm water control.

**THIS TAX HAS RESULTED IN:**
- Over $60 million invested in parks, community centers, trails & playgrounds
- 2 Community Centers... Platte County North and South
- Expansions at both Community Centers
- 5 Parks built with over 800 acres
- Over 15 miles of trails built
- Tiffany Springs Aquatic Center, a premier water park facility

**GOLF**
- Platte County has 3 premier golf courses: The National Golf Club, Shiloh Springs and Tiffany Greens.

**SKI AND SNOWBOARD**
- Platte County even has a ski resort - Snow Creek!

**MAJOR RETAIL CENTERS**

- **Zona Rosa tenants include:**
  - Dillard's
  - Barnes & Noble
  - Dick's Sporting Goods
  - Old Navy
  - Red Robin Burgers (2018)

- **The Village at Burlington Creek tenants include:**
  - Sprouts Farmers Market
  - Lillian's Boutique
  - Bonefish Grill

- **Tiffany Springs MarketCentre tenants include:**
  - Target
  - Best Buy
  - Marshalls (new)
  - ALDI (new)

- **Tremont Square tenants include:**
  - Chipotle (new)
  - Hen House
  - Massage Envy (new)

**PLATTE COUNTY SCHOOLS**

All Platte County School Districts once again received the highest level of recognition by the State of Missouri. Park Hill, Platte County R-3, West Platte and North Platte School Districts are all Accredited with Distinction.

**PARK UNIVERSITY**

Park University has been ranked No. 1 in the “Top 10 Best Value Private Colleges and Universities” by Parents & Colleges since summer 2010. It was also honored by Victory Media with a “Top 10 Gold Military Friendly School Award.” Park is ranked No. 5 in the private, large schools (more than 10,000 students) category.

**EDUCATIONAL ATTAINMENT**

Platte County is one of the most highly educated counties in the Kansas City region. 40.4% of the county population aged 25 and older has obtained at least a Bachelor’s Degree.

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**PLATTE COUNTY NEWS AND NUMBERS**

**#1 in Quality of Life, #2 in Health**

Platte County again ranked #1 out of Missouri’s 115 counties for quality of life, according to a report by the Robert Wood Johnson Foundation. Platte also ranked #2 in the state for health factors.

**Low Unemployment Rate**

Platte County is an employment hub. According to the MO Economic Research & Information Center, the Platte County unemployment rate was down to 2.6% in November 2017, lower than the Kansas City rate (3.2%) and national rate (4.1%).

**Retail Surge Continues**

Platte County’s total net absorption of retail space in 2017 was 217,672 square feet, an increase of 63% over 2016 figures, making it the third highest amount of year to date net absorption in the Kansas City metro.

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**Education Success**

Park Hill School District’s class of 2018 had an ACT composite score of 22.3, topping the state composite score of 20.4 and the national composite score of 21.0. Park Hill appears to have the highest composite score in the Kansas City, Missouri, area, based on results shared by other districts.

**Residential Building Permits Dip**

According to the Home Builders Association of Greater Kansas City, single and multi-family permits for Platte County in 2017 totaled 747, a decrease of 22% over 2016. Single-family residential building permits in Platte County were down slightly in 2017 compared with 2016.

**Top Workforce in KC**

Platte County workforce ratings were higher in availability, quality, productivity and stability than the KC regional workforce ratings for 2017, making the Platte County workforce among the best in the region. Workforce ratings have continued to improve in the past 5 years.
All Platte County School Districts hold the A+ Designation, a program offering free tuition for graduates to junior colleges and vocational programs.

CONTINUED GROWTH IN PLATTE COUNTY, MO

CVS PHARMACY
America’s leading retail pharmacy, CVS Pharmacy, will open a new 762,000 sq. ft. distribution center in Kansas City, MO, at the Skyport Industrial Park in 2018. The new center creates 360 new jobs for the region.

PROGRESS RAIL
Progress Rail, a subsidiary of Caterpillar that supplies railroad and transit system projects, has leased 250,000 square feet in Riverside Horizons in Riverside. The company is the largest tenant to date in Riverside Horizons, a 300-acre park at Interstate 635 and Missouri 9 in Riverside.

MULTIVAC
MULTIVAC, a global leader in packaging solutions for food, medical, consumer and industrial products, underwent a multi-million dollar expansion of its U.S. headquarters in Platte County, where it expects to create up to 50 new jobs over the next few years.
**PLATTE COUNTY, MO PROFILE**

<table>
<thead>
<tr>
<th></th>
<th>Platte County</th>
<th>Kansas City Metro</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population, 2016 est.</td>
<td>98,309</td>
<td>2,159,159</td>
<td>325,537,035</td>
</tr>
<tr>
<td>Pop. % Change, 2010-2016</td>
<td>10.1%</td>
<td>7.8%</td>
<td>5.2%</td>
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<tr>
<td>Median Age</td>
<td>38.3</td>
<td>37.9</td>
<td>38.1</td>
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<tr>
<td>Land Area (sq. mi.)</td>
<td>427</td>
<td>7,950</td>
<td>3,596,153</td>
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<tr>
<td>High School Grads</td>
<td>95.3%</td>
<td>91.2%</td>
<td>87.1%</td>
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<tr>
<td>College Grads, age 25+</td>
<td>40.4%</td>
<td>35.8%</td>
<td>30.6%</td>
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<tr>
<td>Labor Force, 2017</td>
<td>55,539</td>
<td>1,117,506</td>
<td>160,597,000</td>
</tr>
<tr>
<td>Unemployment Rate, Nov 2017</td>
<td>2.6%</td>
<td>3.2%</td>
<td>4.1%</td>
</tr>
</tbody>
</table>