Platte County Workforce Data
February 2019

PLATTE COUNTY
ECONOMIC DEVELOPMENT COUNCIL
Let’s Write a Success Story
PLATTE COUNTY FACTS OVERVIEW

State Rankings

#1 Population Growth

#2 Quality of Life

Largest Communities

Kansas City
Parkville
Platte City
Riverside
Weston
**Platte County Facts**

**Population Growth**

+13.3%

2010 to 2017

101,187

Current Estimate

Fastest Growing County in Missouri
## PLATTE COUNTY, MO PROFILE

<table>
<thead>
<tr>
<th>Category</th>
<th>Platte County</th>
<th>Kansas City Metro</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pop. % Change, 2010-2017</td>
<td>13.3%</td>
<td>4.4%</td>
<td>5.5%</td>
</tr>
<tr>
<td>Median Age</td>
<td>38.1</td>
<td>37.3</td>
<td>38.1</td>
</tr>
<tr>
<td>Land Area (sq. mi.)</td>
<td>427</td>
<td>7,950</td>
<td>3,596,153</td>
</tr>
<tr>
<td>High School Grads, age 25+</td>
<td>95.3%</td>
<td>91.5%</td>
<td>88%</td>
</tr>
<tr>
<td>College Grads, age 25+</td>
<td>42.3%</td>
<td>36.5%</td>
<td>32.1%</td>
</tr>
<tr>
<td>Labor Force, Dec 2018</td>
<td>56,864</td>
<td>1,137,163</td>
<td>163,240,000</td>
</tr>
<tr>
<td>Unemployment Rate, Dec 2018</td>
<td>2.4%</td>
<td>3.1%</td>
<td>3.9%</td>
</tr>
</tbody>
</table>

*Sources: US Census Bureau, US Bureau of Labor Statistics, Census Reporter*
Established Business Corridors

- KCI Corridor: Major employers + 20,000 employees
- Riverside: Major employers + over 3,500 employees

Direct access to Kansas City International Airport

Direct access to several interstates and highways

- I-29, I-35, I-435, I-635, 9 Hwy, 92 Hwy, 152 Hwy,
PLATTE COUNTY FACTS BUSINESS GROWTH

Industry Employees
Source: Bureau of Labor Statistics

<table>
<thead>
<tr>
<th>Year</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>1989</td>
<td>23,451</td>
</tr>
<tr>
<td>2012</td>
<td>39,220</td>
</tr>
<tr>
<td>2013</td>
<td>39,778</td>
</tr>
<tr>
<td>2014</td>
<td>40,814</td>
</tr>
<tr>
<td>2015</td>
<td>41,520</td>
</tr>
<tr>
<td>2016</td>
<td>44,415</td>
</tr>
<tr>
<td>2017</td>
<td>45,575</td>
</tr>
<tr>
<td>2018 Q2</td>
<td>47,651</td>
</tr>
</tbody>
</table>

Industry Establishments
Source: Bureau of Labor Statistics

<table>
<thead>
<tr>
<th>Year</th>
<th>Establishments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1989</td>
<td>993</td>
</tr>
<tr>
<td>2012</td>
<td>2,391</td>
</tr>
<tr>
<td>2013</td>
<td>2,457</td>
</tr>
<tr>
<td>2014</td>
<td>2,502</td>
</tr>
<tr>
<td>2015</td>
<td>2,609</td>
</tr>
<tr>
<td>2016</td>
<td>2,640</td>
</tr>
<tr>
<td>2017</td>
<td>2,695</td>
</tr>
<tr>
<td>2018 Q2</td>
<td>2,670</td>
</tr>
</tbody>
</table>
PLATTE COUNTY FACTS AVERAGE WAGE 2001-2018

Average Wage
Source: Missouri DED

Year | Average Wage
--- | ---
2001 | $33,600
2006 | $35,000
2011 | $37,000
2016 | $46,000
2017 | $44,000
2018 | $45,000

Source: Missouri DED
<table>
<thead>
<tr>
<th>Company (Private)</th>
<th>Description</th>
<th>Location</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adient</td>
<td>Automobile supplier, interiors</td>
<td>Riverside</td>
<td>810</td>
</tr>
<tr>
<td>Argosy Casino Hotel &amp; Spa</td>
<td>Riverboat gaming</td>
<td>Riverside</td>
<td>771</td>
</tr>
<tr>
<td>Park University</td>
<td>Higher education</td>
<td>Parkville</td>
<td>632</td>
</tr>
<tr>
<td>Harley-Davidson Motor Co.</td>
<td>Motorcycle mfg.</td>
<td>Kansas City</td>
<td>510</td>
</tr>
<tr>
<td>Citi Cards</td>
<td>Bank card collections</td>
<td>Kansas City</td>
<td>600</td>
</tr>
<tr>
<td>Yanfeng USA Automotive Trim Systems</td>
<td>Automotive interior trim mfg.</td>
<td>Riverside</td>
<td>525</td>
</tr>
<tr>
<td>Johnson Controls, Inc.</td>
<td>Commercial fire and security services</td>
<td>Kansas City</td>
<td>460</td>
</tr>
<tr>
<td>Smithfield</td>
<td>Meat products mfg.</td>
<td>Kansas City</td>
<td>402</td>
</tr>
<tr>
<td>Multivac</td>
<td>Mfg of food-packaging machinery</td>
<td>Kansas City</td>
<td>319</td>
</tr>
<tr>
<td>US Farathane</td>
<td>Automotive supplier</td>
<td>Riverside</td>
<td>300</td>
</tr>
<tr>
<td>Lincare Holdings, Inc. (dba Med 4 Home)</td>
<td>Respiratory services</td>
<td>Kansas City</td>
<td>290</td>
</tr>
<tr>
<td>HMS Host/LJA joint Venture</td>
<td>Food Service</td>
<td>Kansas City</td>
<td>280</td>
</tr>
<tr>
<td>KC Sausage</td>
<td>Food manufacturing</td>
<td>Kansas City</td>
<td>276</td>
</tr>
<tr>
<td>Southwest Airlines</td>
<td>Airline Company</td>
<td>Kansas City</td>
<td>260</td>
</tr>
<tr>
<td>Saint Luke’s Northland Hospital</td>
<td>Health services</td>
<td>Kansas City</td>
<td>250</td>
</tr>
<tr>
<td>Kansas City Manufacturing</td>
<td>Auto parts mfg.</td>
<td>Kansas City</td>
<td>235</td>
</tr>
<tr>
<td>KCP&amp;L (Iatan plant)</td>
<td>Electric Utility Company</td>
<td>Weston</td>
<td>232</td>
</tr>
<tr>
<td>Aetna Rx Home Delivery</td>
<td>Healthcare</td>
<td>Kansas City</td>
<td>230</td>
</tr>
<tr>
<td>Aviation Technical Services</td>
<td>Aviation Consultant</td>
<td>Kansas City</td>
<td>209</td>
</tr>
<tr>
<td>Federal Express</td>
<td>Shipping and Mailing Service</td>
<td>Kansas City</td>
<td>207</td>
</tr>
</tbody>
</table>
PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Prepared For:
Platte County Economic Development Council

Prepared By:
Michael S. Walker
Director,
Docking Institute of Public Affairs

Thank you to our partners:
Kansas City Aviation Department
Spire Energy
KCP&L, An Evergy Company
City of Riverside
EDC of Kansas City
Approach for Labor Analysis

“What would a prospective employer want to know about a local labor force?”

- Who is available for full-time work?
- What are the characteristics of available workers?
- Do available workers possess needed skills or experiences to fill potential jobs?
- Are available workers willing to commute for a new or different job?
- What are the wage and benefit demands of available workers?
- Will available workers travel the necessary distance to the job site – and at what wages?
PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Platte County Labor Basin

- 8 County Area
- 1,990,136 Population
- 1,058,004 Civilian Labor Force
- 1,018,068 Employed

- Survey conducted in Oct 18 – Dec 21, 2018
- We estimate the region’s Available Labor Pool to be 662,325
PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

NUMBER OF CALLS BY COUNTY

- Johnson
- Jackson
- Clay
- Wyandotte
- Platte
- Leavenworth
- Clinton
- Buchanan

Number of Calls by State

- Missouri
- Kansas
Approach to Estimate Available Labor Pool

Civilian Labor Force + discouraged workers + homemakers + students + military + retired

- those that indicate they are not available for a job or new job

= Available Labor Pool
The Available Labor Pool is composed of workers categorized as either 1) currently not employed and looking for employment, 2) currently not employed but interested in employment, 3) currently employed and looking for employment, 4) currently employed but interested in other employment for the right opportunities.
PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Has Experience/
Will Work In Field

<table>
<thead>
<tr>
<th>Number</th>
<th>Data Entry with Phone</th>
<th>Professional Office Environment</th>
<th>Warehousing or Distribution</th>
<th>Manufacturing or Processing</th>
<th>Maintenance and Repair</th>
<th>Protection Services</th>
<th>Light Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Has Experience</td>
<td>476,211</td>
<td>399,382</td>
<td>312,617</td>
<td>284,386</td>
<td>202,682</td>
<td>229,827</td>
<td>91,004</td>
</tr>
<tr>
<td>Will Take Job In Field</td>
<td>264,268</td>
<td>360,305</td>
<td>302,682</td>
<td>213,031</td>
<td>192,348</td>
<td>149,685</td>
<td>55,843</td>
</tr>
<tr>
<td>Has Experience and Will Take Job</td>
<td>139,608</td>
<td>121,478</td>
<td>137,540</td>
<td>138,574</td>
<td>104,447</td>
<td>119,959</td>
<td>48,765</td>
</tr>
<tr>
<td>Has Experience and Will Take Job and Within Necessary Commute Time</td>
<td>210,963</td>
<td>231,058</td>
<td>219,229</td>
<td>219,229</td>
<td>187,438</td>
<td>102,379</td>
<td>66,184</td>
</tr>
</tbody>
</table>
PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Warehouse/Distribution Experience

- Administration or Management: 80,030 (26%)
- Moving Materials or Loading: 91,284 (29%)
- Performing Inventory Control and Scheduling: 50,019 (16%)
- Picking and Packing Orders: 78,467 (25%)
- Other Area: 12,505 (4%)

Manufacturing/Processing Experience

- Administration or Management: 64,453 (29%)
- Production, Fabrication, Assembly: 85,061 (39%)
- Production Support or Maint. or Shipping: 58,315 (27%)
- Other Area: 11,400 (5%)

Light Industry

- Pre-Production: Design, Prototype Fabrication or Testing: 22,771 (18%)
- Production Work: Machine Operation, Assembly, Sewing, Welding: 35,295 (28%)
- Post Production: Quality Control or Testing: 7,843 (6%)
- Other Area: 7,464 (6%)
- Shipping and Receiving: 11,385 (9%)
- Product Sales, Administration, or Management: 41,746 (33%)

PLATTE COUNTY ECONOMIC DEVELOPMENT COUNCIL
Let’s Write a Success Story
Considerations for Employment

- Willing to Take Job Outside of Primary Field: Yes - 563,324, No - 99,001
- Will Work 2nd Shift: Yes - 317,440, No - 344,885
- Will Work Weekends: Yes - 311,620, No - 350,704
- Will Work Rotating Shifts: Yes - 246,127, No - 416,198
- Will Work 3rd Shift: Yes - 199,139, No - 463,186
Available Labor Pool’s Willingness to Commute

- 15 Minutes: 648,416 (98%)
- 30 Minutes: 533,834 (81%)
- 45 Minutes: 206,645 (31%)
- 60 Minutes: 128,491 (19%)
PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Wage Expectations Among Available Labor Pool

Number of Workers

Desired Hourly Wage

- $10 an hour: 35,103 (5%)
- $15 an hour: 164,256 (25%)
- $20 an hour: 270,228 (41%)
- $25 an hour: 356,993 (54%)
Desired Benefits of Available Labor Pool

- Good Salary/Hourly Pay
- Good Vacation Benefits
- Good Retirement Benefits
- Flexible Hours/Flex-Time
- Good Health Benefits
- OJT or Paid Training
- Good Education Assistance
- Transportation Assistance
- Childcare Assistance

Percent "Yes"
Wage Expectations Among those Within Necessary Commute Time

**Light Industry Subset**

![Graph showing wage expectations within necessary commute time.]

- $10 an hour: 19,158 (4%)
- $15 an hour: 106,537 (23%)
- $20 an hour: 174,290 (37%)
- $25 an hour: 233,166 (50%)
PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Light Industry Subset

The graph shows the number of available workers for different industry subsets.

- **Data Entry with Phone**: 476,211 workers available, 264,268 have experience, 139,608 will take a job, 210,963 have experience and will take a job, and 229,927 have experience and will take a job within a necessary commute time.
- **Professional Office Environment**: 399,382 available, 360,305 have experience, 312,617 will take a job, 284,386 have experience and will take a job, and 229,927 have experience and will take a job within a necessary commute time.
- **Warehousing or Distribution**: 312,617 available, 302,682 have experience, 219,229 will take a job, 284,386 have experience and will take a job, and 229,927 have experience and will take a job within a necessary commute time.
- **Manufacturing or Processing**: 245,722 available, 219,229 have experience, 192,348 will take a job, 137,540 have experience and will take a job, and 229,927 have experience and will take a job within a necessary commute time.
- **Maintenance and Repair**: 187,438 available, 138,574 have experience, 104,447 will take a job, 137,540 have experience and will take a job, and 229,927 have experience and will take a job within a necessary commute time.
- **Protection Services**: 149,685 available, 102,379 have experience, 66,184 will take a job, 119,959 have experience and will take a job, and 229,927 have experience and will take a job within a necessary commute time.
- **Light Industry**: 229,927 available, 210,963 have experience, 139,608 will take a job, 210,963 have experience and will take a job, and 229,927 have experience and will take a job within a necessary commute time.
Considerations for Employment

Light Industry Subset

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Willing to Take Job Outside of Primary Field</td>
<td>217,708</td>
<td>12,118</td>
</tr>
<tr>
<td>Will Work 2nd Shift</td>
<td>159,959</td>
<td>69,867</td>
</tr>
<tr>
<td>Will Work Weekends</td>
<td>148,238</td>
<td>81,588</td>
</tr>
<tr>
<td>Will Work 3rd Shift</td>
<td>112,845</td>
<td>116,982</td>
</tr>
<tr>
<td>Will Work Rotating Shift</td>
<td>106,180</td>
<td>123,647</td>
</tr>
</tbody>
</table>
Considerations for Employment
Light Industry Subset

- 15 Minutes: 227,299 (99%)
- 30 Minutes: 190,758 (83%)
- 45 Minutes: 75,383 (45%)
- 60 Minutes: 42,058 (18%)
Considerations for Employment

Light Industry Subset

- Good Salary/Hourly Pay
- OJT or Paid Training
- Good Vacation Benefits
- Flexible Hours/Flex-Time
- Good Retirement Benefits
- Good Health Benefits
- Good Education Assistance
- Transportation Assistance
- Childcare Assistance

Percent "Yes"
PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Considerations for Employment

Light Industry Subset

![Graph showing the number of workers at different hourly wages.]

- $10 an hour: 19,765 (9%)
- $15 an hour: 79,290 (35%)
- $20 an hour: 115,373 (50%)
- $25 an hour: 145,710 (63%)
PLATTE COUNTY BUSINESS VISIT DATA

Employees by County
2934 employees
Sample from 2018 employer data

- Clay, MO: 33%
- Platte, MO: 24%
- Jackson, MO: 21%
- Wyandotte, KS: 9%
- Johnson, KS: 6%
- Clinton, MO: 1%
- Buchanan, MO: 1%
- Leavenworth, KS: 1%
PLATTE COUNTY WORKFORCE PROFILE
EMPLOYEES BY TOTAL INDUSTRY

Sample from 2018 employer data

- Call Center, 460
- Advanced Manufacturing, 971
- Logistics, 694
- Food Manufacturing, 810
PLATTE COUNTY WORKFORCE PROFILE

Availability
Quality
Stability
Productivity
HIRING ASSISTANCE AND BUSINESS SUPPORT

Platte County EDC marketing tools:
• Website
• E-newsletter
• Social media channels

Workforce Solutions Roundtable
• Transportation assistance
• Connectivity between HR directors
• Resource list

Award-winning business visit program

Annual hiring event
Visit our website to view the full Platte County Labor Availability Assessment report
https://www.plattecountyedc.com/data-reports/

plattecountyedc.com
linkedin.com/company/platte-county-economic-development-council
Platte County Economic Development Council
@PlatteEDC