

In attendance: Joe McBride, Mike Kearns, Alicia Stephens, Stephanie Nepl, Taylor Hays (Candid)

Business Retention/Expansion update

- Alicia reviewed BRE activity and confirmed 25 visits had been completed in 2017 including a recent one at KC Sausage which was critical given the company was recently acquired by Smithfield. KC Sausage is currently undergoing another expansion.
- With Mike Kellam leaving the Parkville EDC, PCEDC may start doing visits.

PCEDC Marketing Events Update

- Stephanie will attend the CREW National Convention in late October as well as the Women in ED conference in Charleston in early December.

2017 Business Excellence Luncheon

- Theme – Driving our Transformation
- Taylor at Candid will send some design concepts in the coming weeks.
- Video – PCEDC will contact Northland Caps to see about working with visual media students to do a video for the beginning of the BEA luncheon. The video will feature highlights of the year in Platte County and the students will be provided a list of locations to film/capture photos of to use in the video.

Next meeting: November 16, 2017