

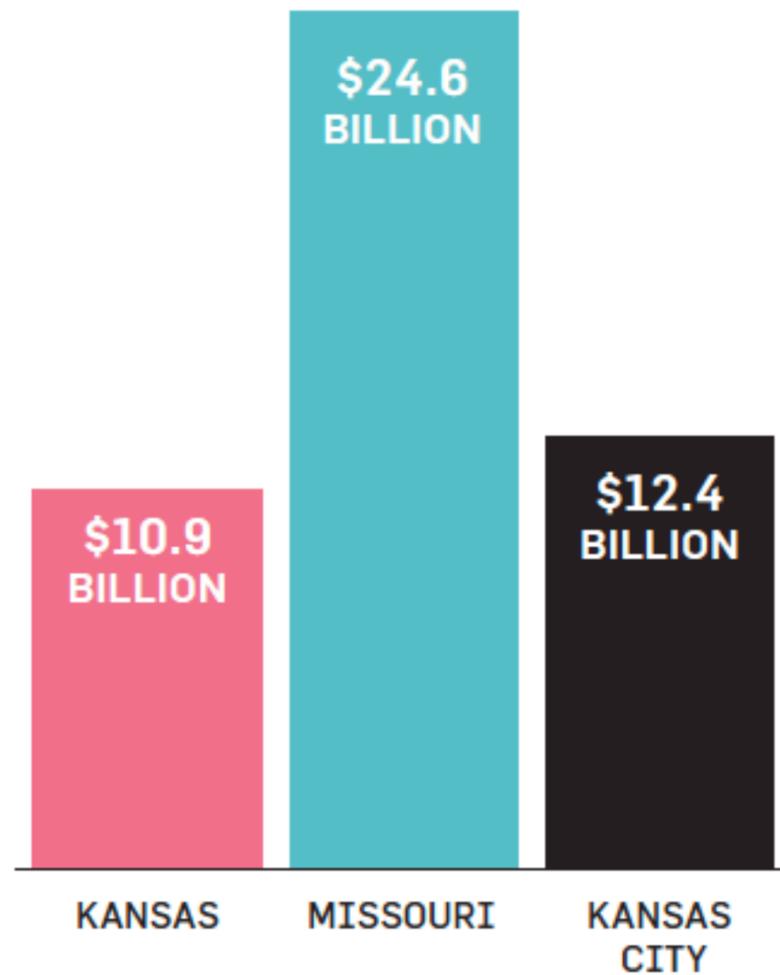


KC BY THE NUMBERS

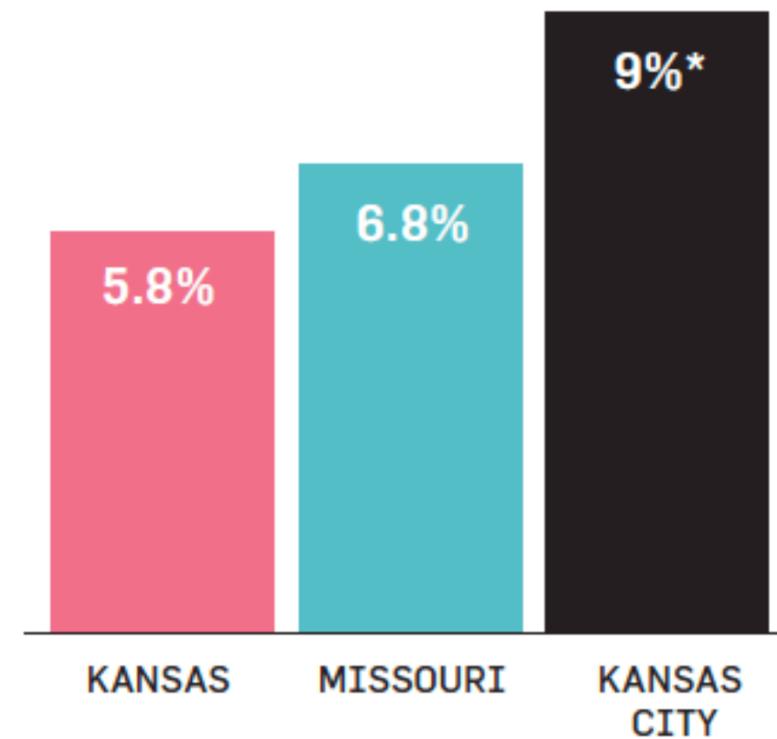
RIISING ON THE WORLD'S STAGE

KANSAS CITY

ECONOMIC IMPACT



TECH AS A PERCENT OF ECONOMY



TECH
CONTRIBUTE
\$

**\$35.5
BILLION**

to KaNSAS
AND
MISSOURI'S
ECONOMIES



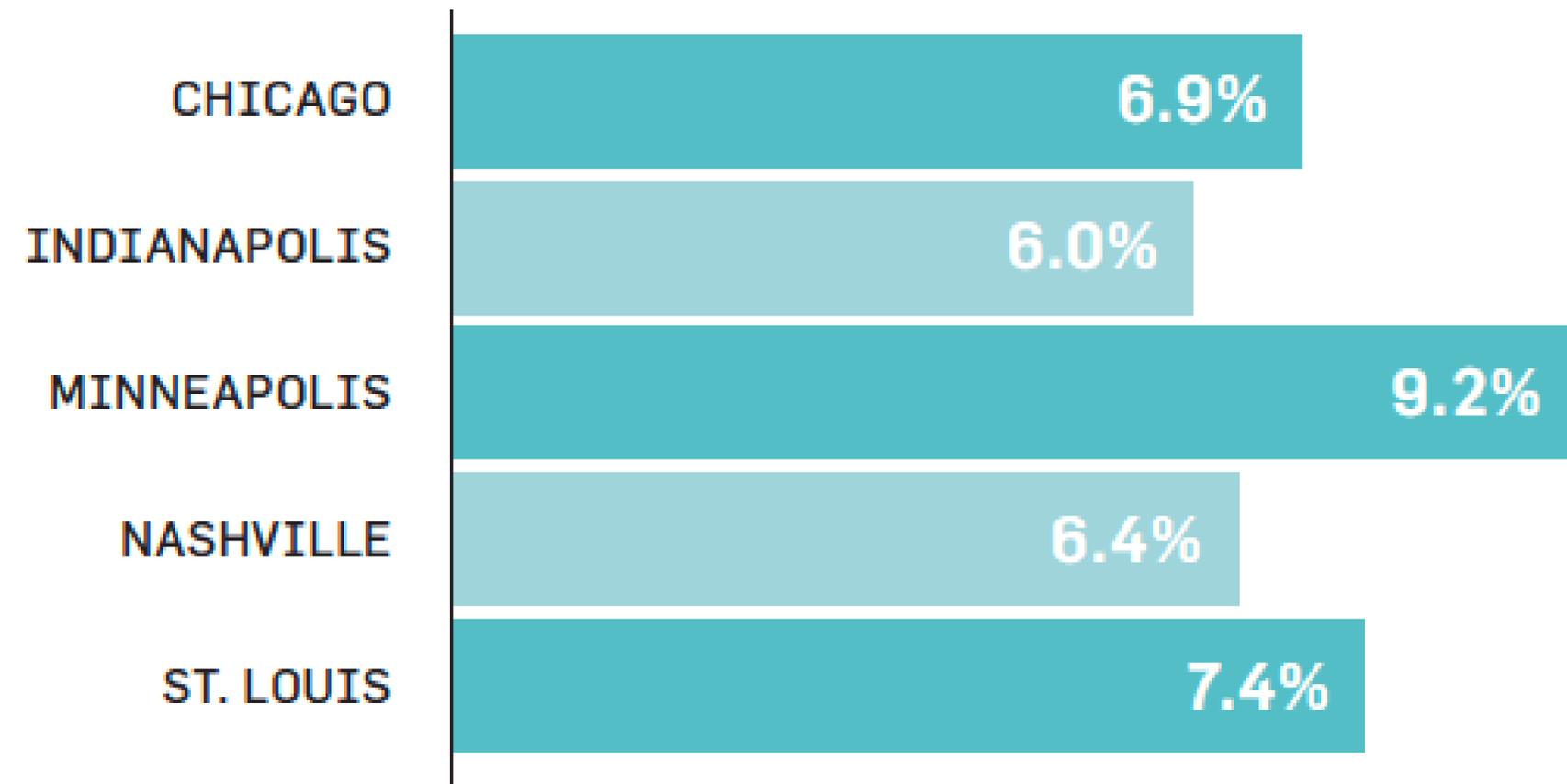
KANSAS CITY



9%

KANSAS CITY'S TECH SECTOR
AS A PERCENT OF ECONOMY

COMPARATIVE TECH ECONOMIC IMPACT (2023)*



MOMENTUM + OPPORTUNITIES

New plan unveiled to transform Kansas City Star building into AI tech Hub

IPO alert: EquipmentShare hits Nasdaq; Missouri unicorn says its staying true to its long-term vision

Fiserv and Kansas Team Up to Launch Strategic Fintech Hub

TerraPower, Evergy and the State of Kansas announce agreement to explore advanced nuclear energy deployment

Panasonic's vision for massive Kansas battery plant becomes reality with grand opening

Tech company to bring \$500 million supercomputer facility to Kansas City

Lula builds \$28M round with bicoastal investor; plans deep expansion into new markets

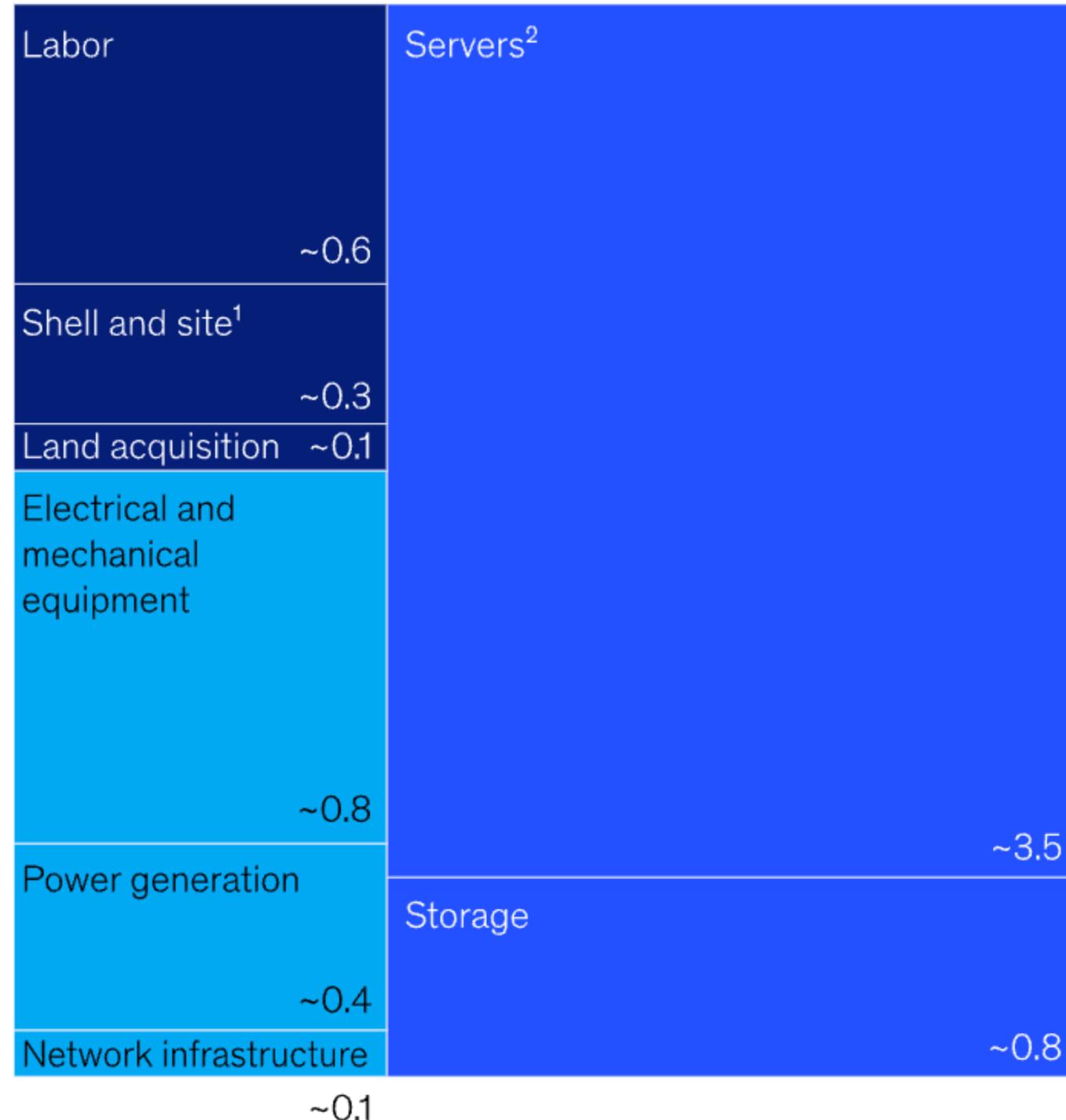


THE STATE OF DATA CENTERS



\$7t IN NEW INVESTMENT

Global distribution of capital investments across data center value chain segments, 2025–30, \$ trillion



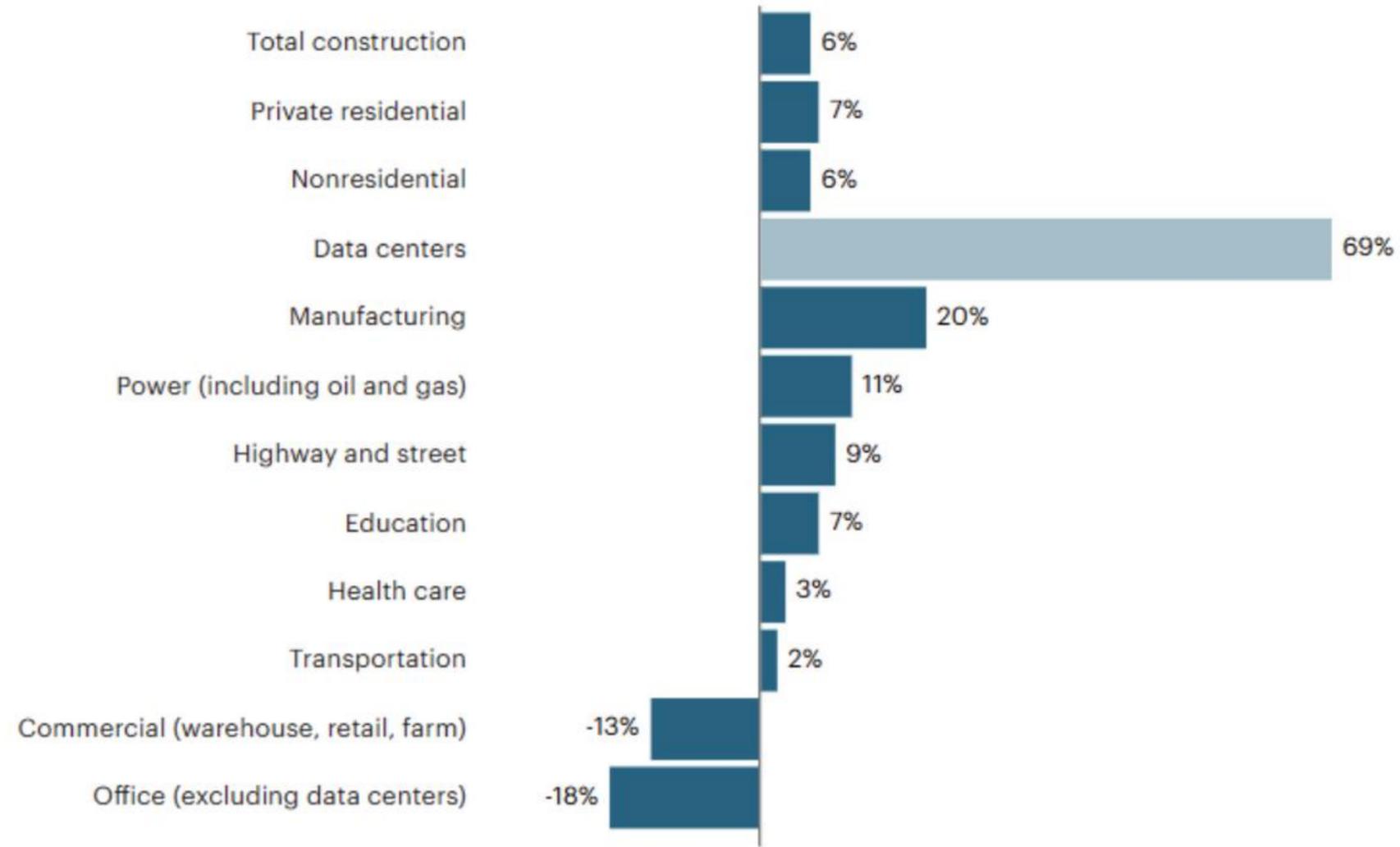
Total by segment

- Builders ~1.0
- Energizers ~1.3
- Designers and manufacturers ~4.4

Overall total ~6.7
 (~1.0% of global GDP annually³)

DRIVING OTHER INDUSTRIES

The year-over-year percentage change in U.S. construction spending in current dollars, seasonally adjusted.



Source: Associated General Contractors of America, July 2024 report

ECONOMIC IMPACT ON STATES & CITIES



- **4,149 active data centers** across the United States, **another 2,788** announced or under construction



- When completed, the US will have nearly 7,000 data centers – **a jump of 67%** from today



- The 2,788 new data centers have a minimum combined **capital expenditure of \$134 billion**



- The new data center facilities will generate approximately **4-7 million** temporary construction-related jobs and **697,000** permanent operating jobs



- Collectively, these projects carry an estimated **\$27 billion** in potential state and local tax revenue over the next decade

BIGGEST DRIVERS OF DEMAND

GENERATIVE AI

■ Demand is estimated to be around 40 percent through 2030.

CLOUD MIGRATION & SAAS

■ Demand from cloud and other non-gen-AI-related drivers is projected to grow at 16 percent CAGR.

+ DIGITIZATION OF PUBLIC SERVICES

■ In areas such as healthcare, the Department of Motor Vehicles, and digital identification for residents.

OTHER EMERGING TECH TRENDS

■ Internet of Things and the rollout of 5G networks will drive additional technology needs, such as edge computing.