Platte County Workforce Data
February 2019

PLATTE COUNTY
ECONOMIC DEVELOPMENT COUNCIL
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PLATTE COUNTY FACTS **OVERVIEW**

Largest Communities
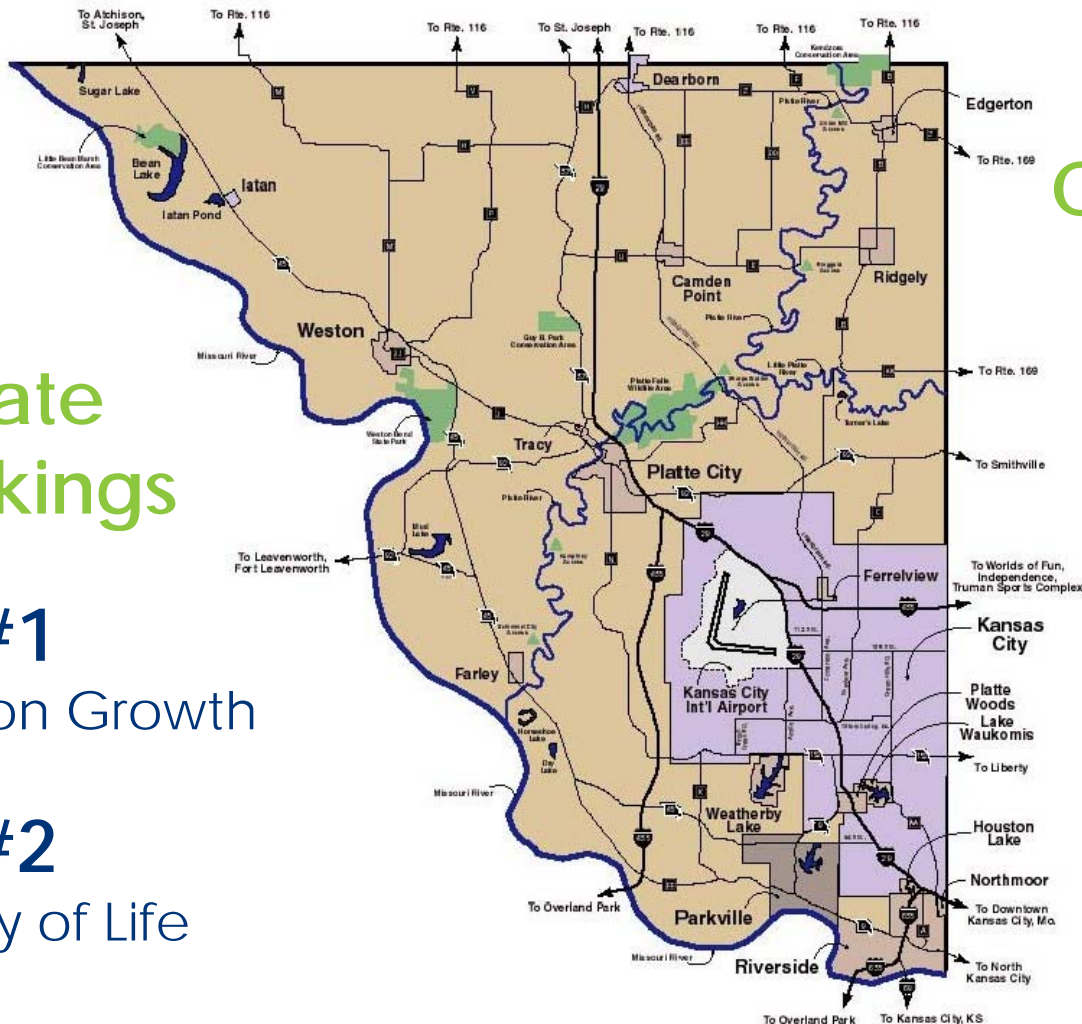
Kansas City

Parkville

Platte City

Riverside

Weston

State Rankings

#1
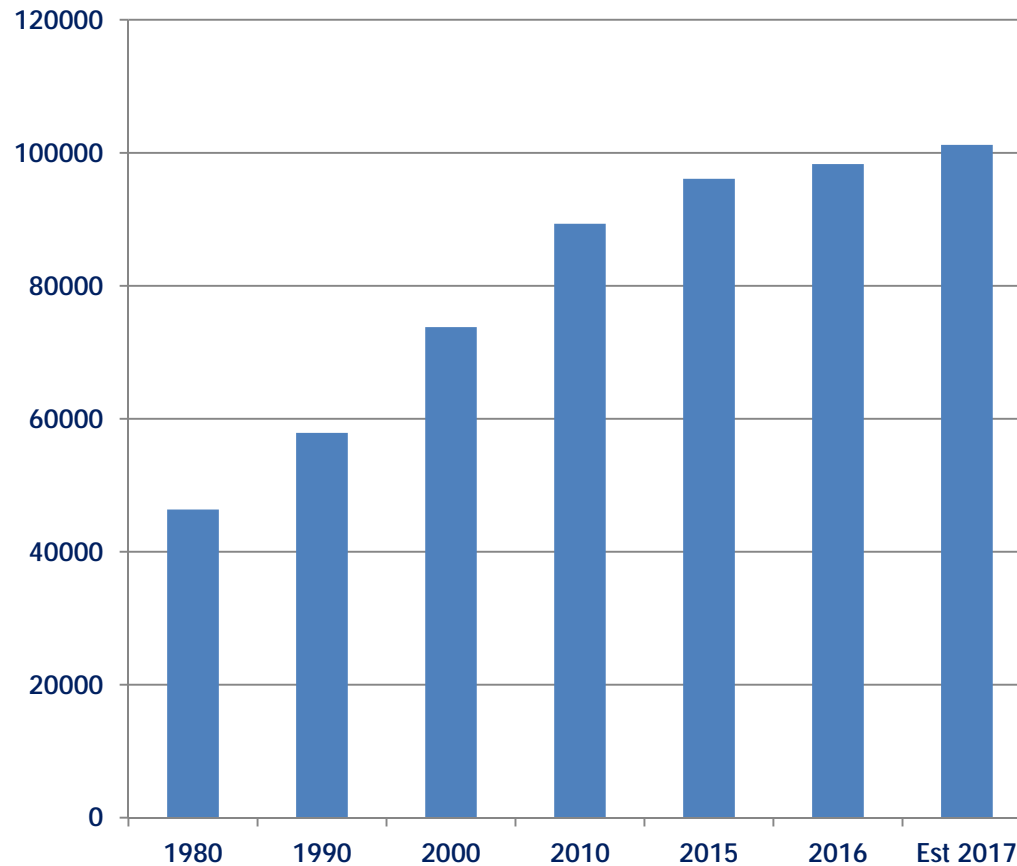Population Growth

#2
Quality of Life

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PLATTE COUNTY FACTS **POPULATION**

Platte County Population
Source: US Census Bureau

Bar chart showing Platte County Population:
- 1980: ~46,000
- 1990: ~58,000
- 2000: ~74,000
- 2010: ~89,000
- 2015: ~96,000
- 2016: ~98,000
- Est 2017: ~101,000

POPULATION GROWTH

+13.3%
2010 to 2017

101,187
Current Estimate

#1
Fastest Growing County in Missouri

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PLATTE COUNTY FACTS **PROFILE**

PLATTE COUNTY, MO PROFILE

	Platte County	Kansas City Metro	United States
Population, July 2017 est.	101,187	2,128,912	325,719,178
Pop. % Change, 2010-2017	13.3%	4.4%	5.5%
Median Age	38.1	37.3	38.1
Land Area(sq. mi.)	427	7,950	3,596,153
High School Grads, age 25+	95.3%	91.5%	88%
College Grads, age 25+	42.3%	36.5%	32.1%
Labor Force, Dec 2018	56,864	1,137,463	163,240,000
Unemployment Rate, Dec 2018	2.4%	3.1%	3.9%

Sources: US Census Bureau, US Bureau of Labor Statistics, Census Reporter

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Established Business Corridors

- KCI Corridor: **Major employers + 20,000 employees**

- Riverside: **Major employers + over 3,500 employees**

Direct access to Kansas City International Airport

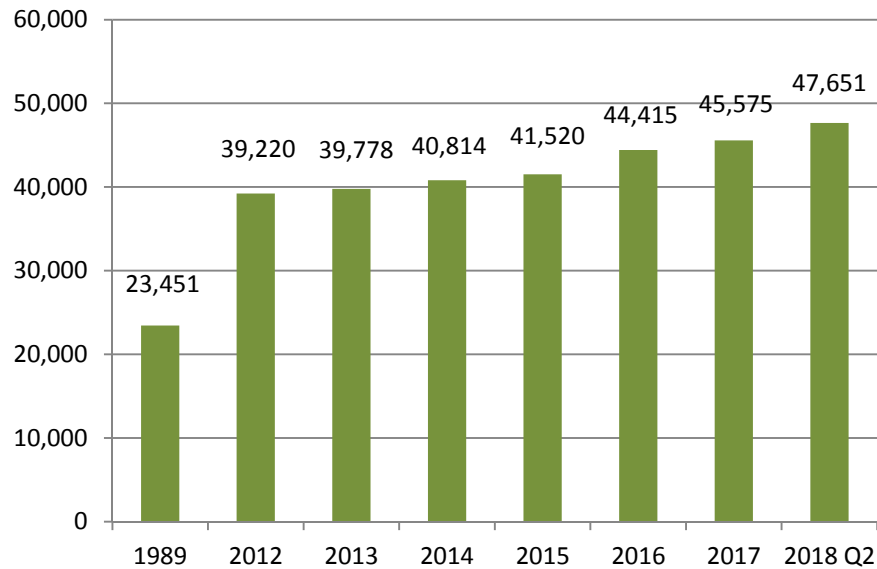# Direct access to several interstates and highways

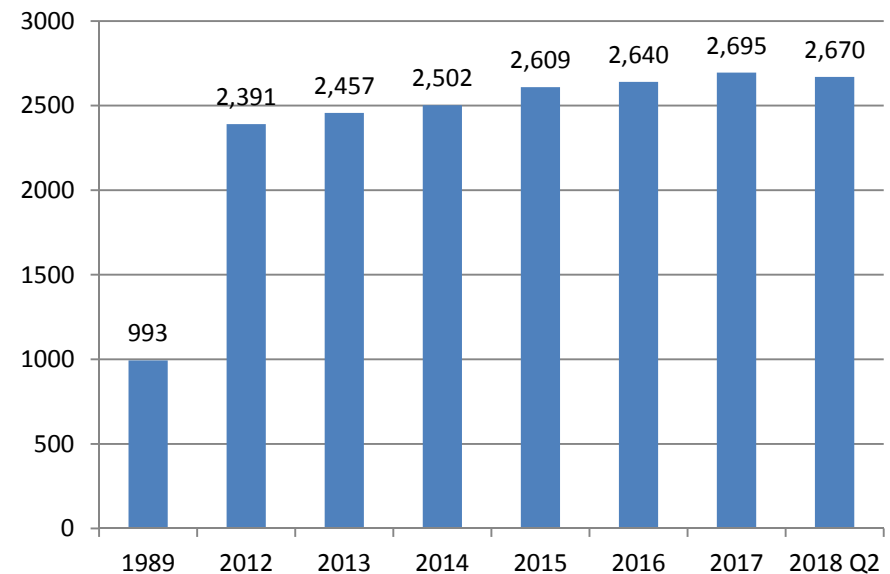- I-29, I-35, I-435, I-635, 9 Hwy, 92 Hwy, 152 Hwy,

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PLATTE COUNTY FACTS **BUSINESS GROWTH**

Industry Employees
Source: Bureau of Labor Statistics

Year	Employees
1989	23,451
2012	39,220
2013	39,778
2014	40,814
2015	41,520
2016	44,415
2017	45,575
2018 Q2	47,651

Industry Establishments
Source: Bureau of Labor Statistics

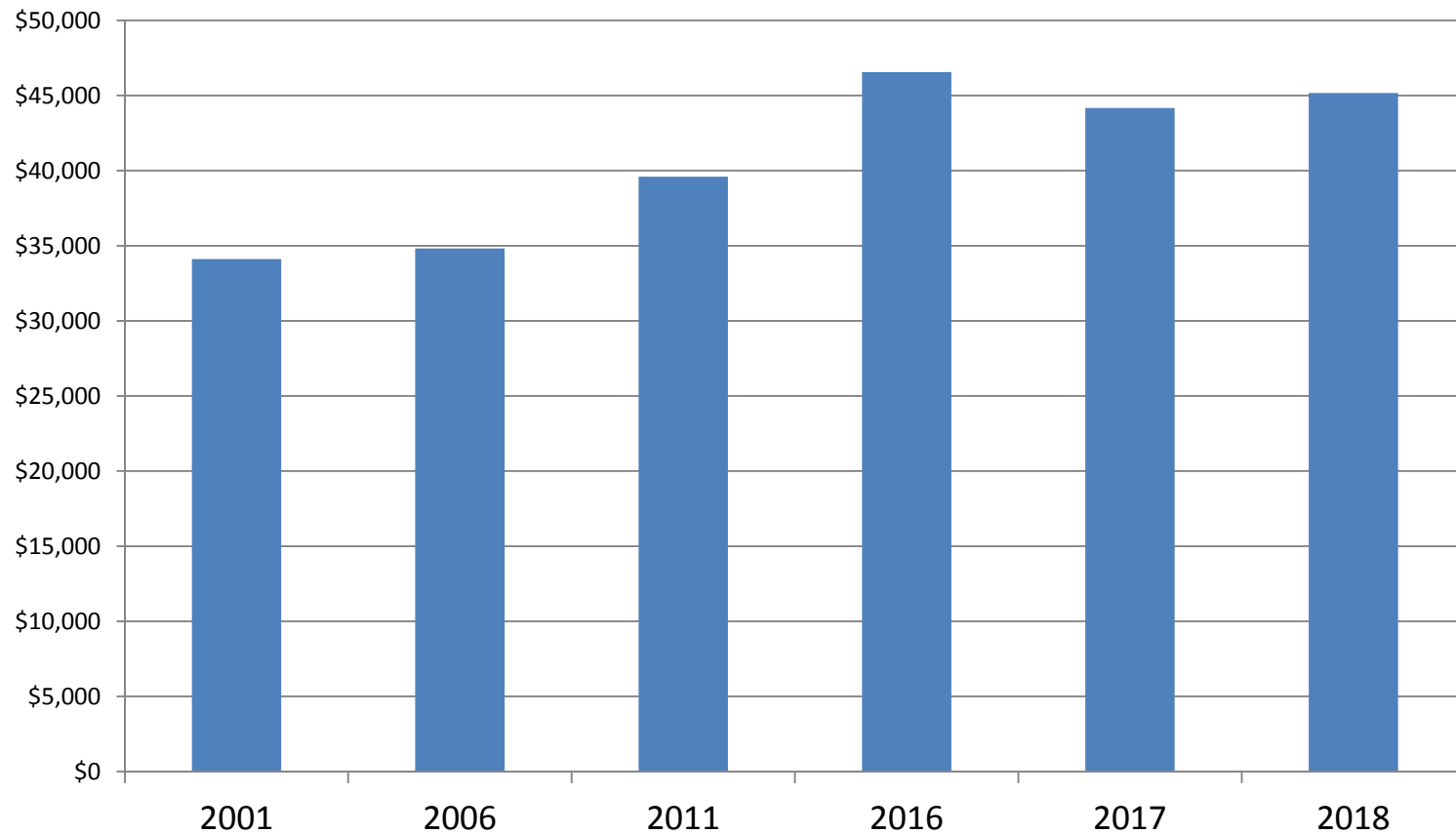| Year	Establishments
1989	993
2012	2,391
2013	2,457
2014	2,502
2015	2,609
2016	2,640
2017	2,695
2018 Q2	2,670

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PLATTE COUNTY FACTS **AVERAGE WAGE 2001-2018**

Average Wage
Source: Missouri DED

Year	Average Wage
2001	~$34,000
2006	~$35,000
2011	~$39,500
2016	~$46,500
2017	~$44,000
2018	~$45,000

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PLATTE COUNTY FACTS **MAJOR EMPLOYERS**

Company (Private)	Description	Location	Employees
Adient	Automobile supplier, interiors	Riverside	810
Argosy Casino Hotel & Spa	Riverboat gaming	Riverside	771
Park University	Higher education	Parkville	632
Harley-Davidson Motor Co.	Motorcycle mfg.	Kansas City	510
Citi Cards	Bank card collections	Kansas City	600
Yanfeng USA Automotive Trim Systems	Automotive interior trip mfg.	Riverside	525
Johnson Controls, Inc.	Commercial fire and security services	Kansas City	460
Smithfield	Meat products mfg.	Kansas City	402
Multivac	Mfg of food-packaging machinery	Kansas City	319
US Farathane	Automotive supplier	Riverside	300
Lincare Holdings, Inc. (dba Med 4 Home)	Respiratory services	Kansas City	290
HMS Host/LJA joint Venture	Food Service	Kansas City	280
KC Sausage	Food manufacturing	Kansas City	276
Southwest Airlines	Airline Company	Kansas City	260
Saint Luke's Northland Hospital	Health services	Kansas City	250
Kansas City Manufacturing	Auto parts mfg.	Kansas City	235
KCP&L (latan plant)	Electric Utility Company	Weston	232
Aetna Rx Home Delivery	Healthcare	Kansas City	230
Aviation Technical Services	Aviation Consultant	Kansas City	209
Federal Express	Shipping and Mailing Service	Kansas City	207

PLATTE COUNTY **LABOR AVAILABILITY ASSESSMENT**

Prepared By:

Michael S. Walker
Director,
Docking Institute of Public Affairs

Prepared For:

Platte County Economic Development Council

Thank you to our partners:
Kansas City Aviation Department
Spire Energy
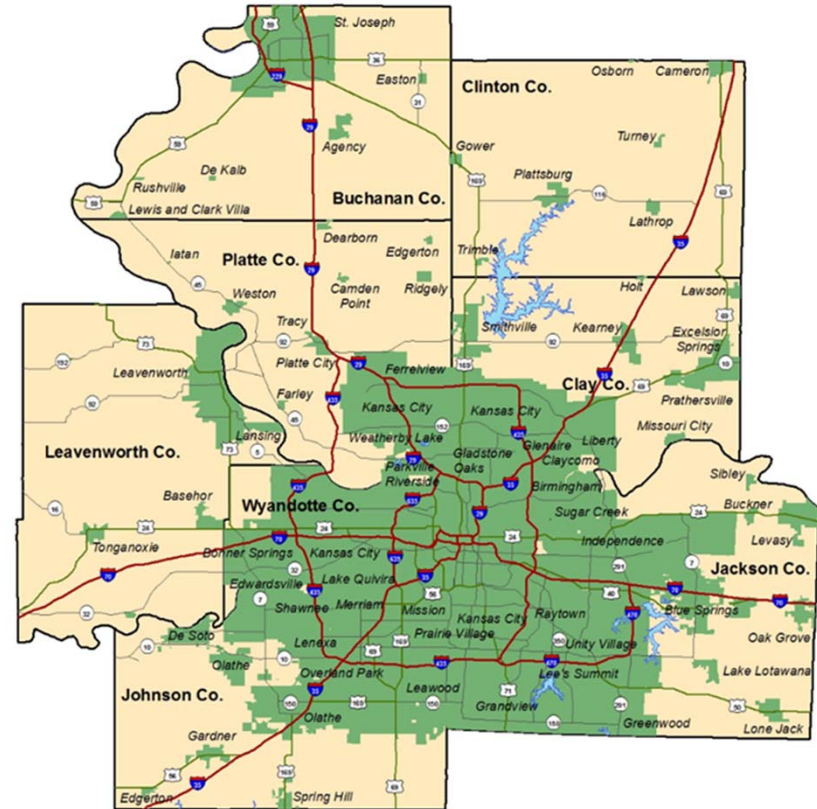KCP&L, An Evergy Company
City of Riverside
EDC of Kansas City

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PLATTE COUNTY **LABOR AVAILABILITY ASSESSMENT**

Approach for Labor Analysis

"What would a prospective employer want to know about a **local** labor force?"

- Who is available for full-time work?

- What are the characteristics of available workers?

- Do available workers possess needed skills or experiences to fill potential jobs?

- Are available workers willing to commute for a new or different job?

- What are the wage and benefit demands of available workers?

- Will available workers travel the necessary distance to the job site – and at what wages?

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PLATTE COUNTY **LABOR AVAILABILITY ASSESSMENT**

Platte County Labor Basin

- 8 County Area
- 1,990,136 Population
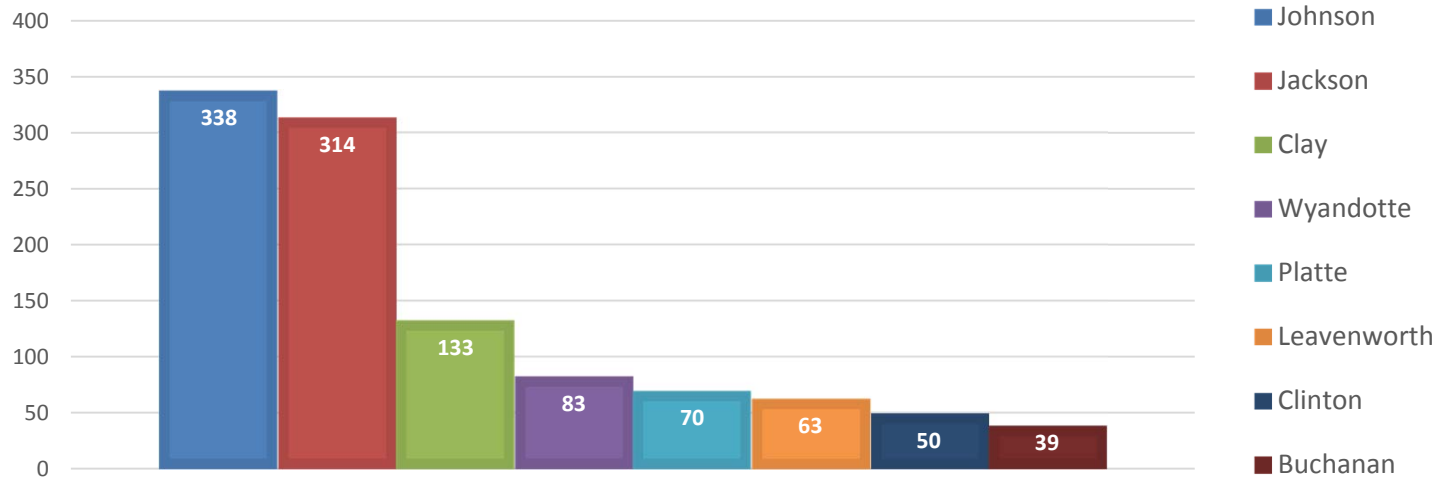- 1,058,004 Civilian Labor Force
- 1,018,068 Employed

- Survey conducted in Oct 18 – Dec 21, 2018
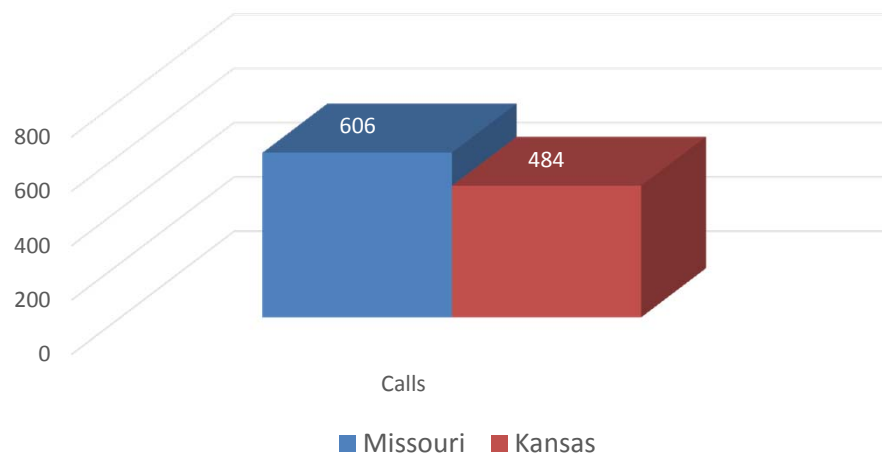- We estimate the region's Available Labor Pool to be 662,325

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PLATTE COUNTY **LABOR AVAILABILITY ASSESSMENT**

NUMBER OF CALLS BY COUNTY

- Johnson — 338
- Jackson — 314
- Clay — 133
- Wyandotte — 83
- Platte — 70
- Leavenworth — 63
- Clinton — 50
- Buchanan — 39

Number of Calls by State

Calls
- Missouri — 606
- Kansas — 484

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PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Approach to Estimate Available Labor Pool

Civilian Labor Force + discouraged workers
+ homemakers + students + military + retired

– those that indicate they are <u>not</u>
available for a job or new job

= **Available Labor Pool**

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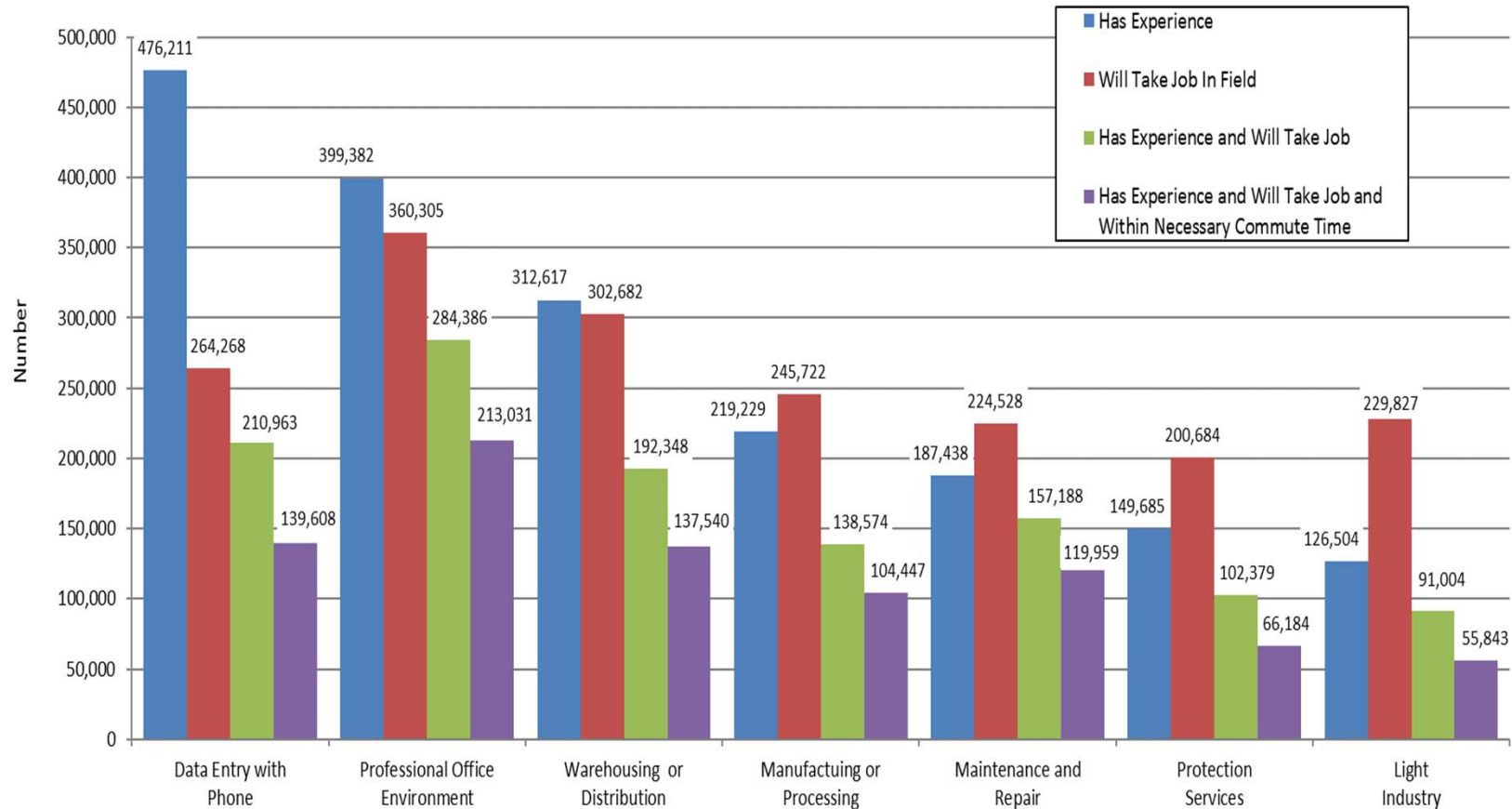# PLATTE COUNTY **LABOR AVAILABILITY ASSESSMENT**
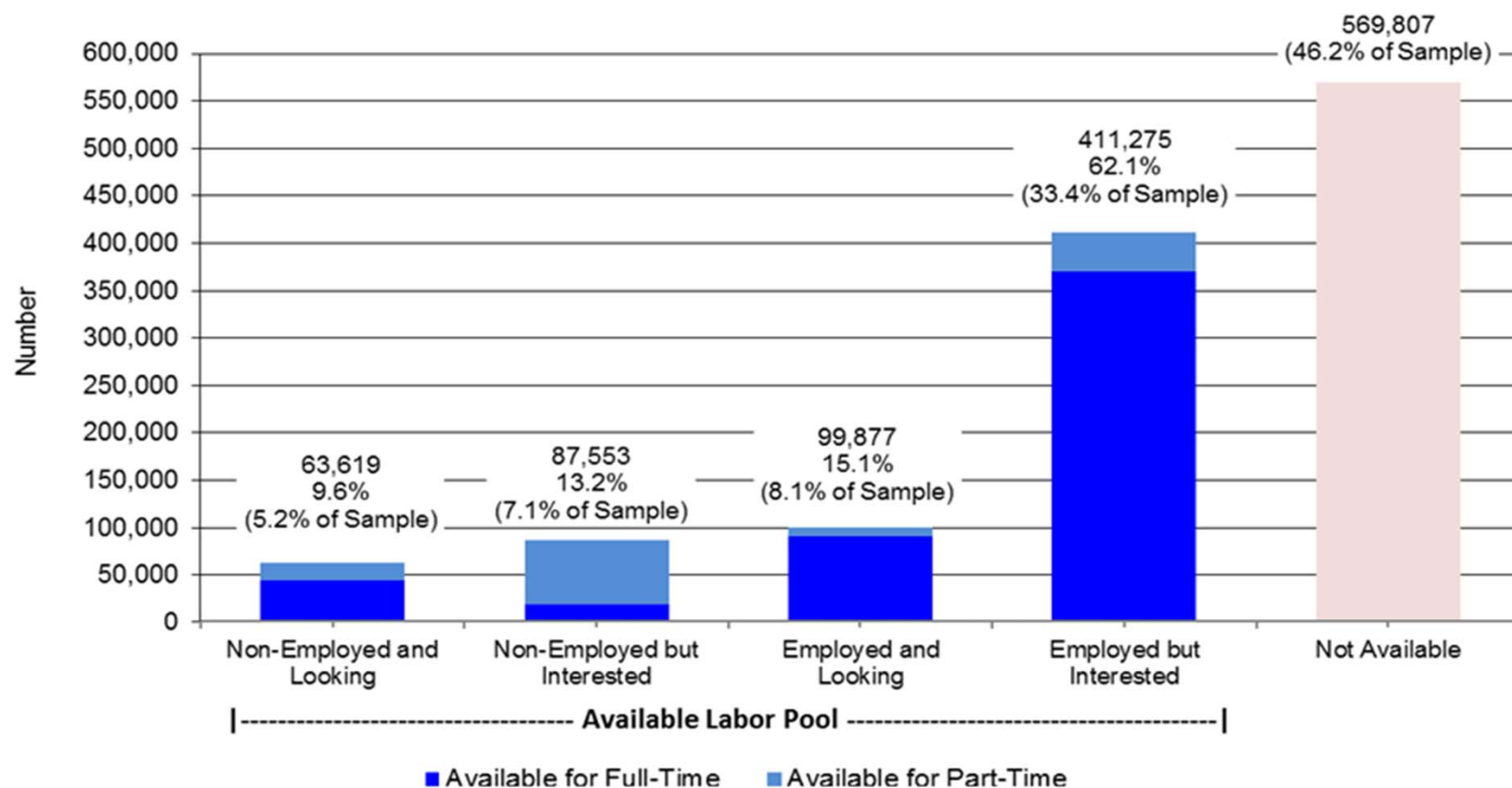
The Available Labor Pool is composed of workers categorized as either 1) currently not employed and looking for employment, 2) currently not employed *but* interstested in employment, 3) currently employed *and* looking for employment, 4) currently employed *but* interested in other employment for the *right opportunities*.

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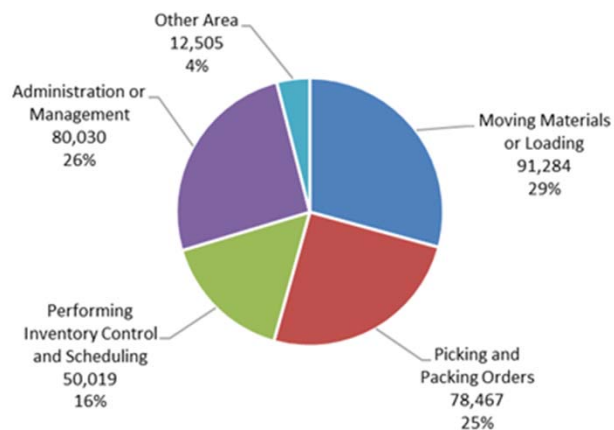
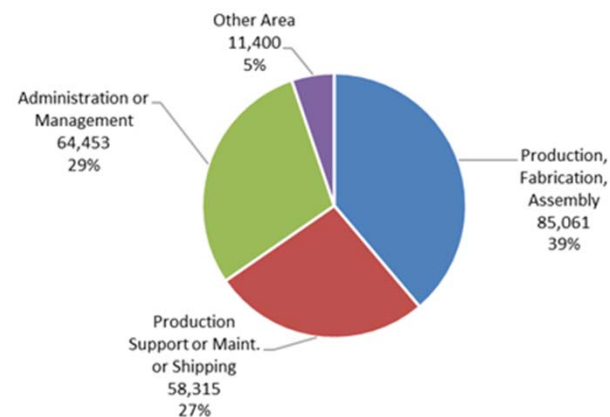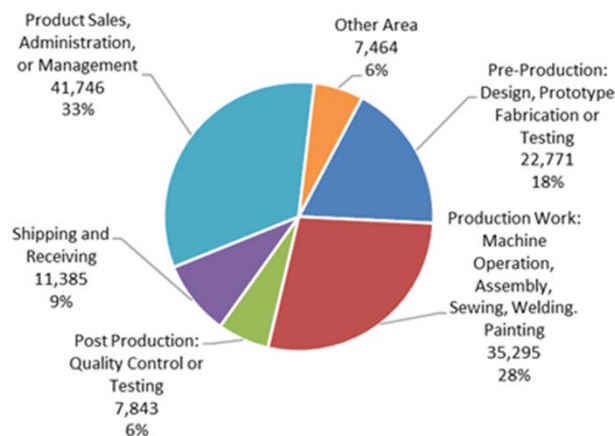# PLATTE COUNTY **LABOR AVAILABILITY ASSESSMENT**

Has Experience/
Will Work In Field

PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Warehouse/Distribution Experience

Other Area
12,505
4%

Administration or Management
80,030
26%

Moving Materials or Loading
91,284
29%

Performing Inventory Control and Scheduling
50,019
16%

Picking and Packing Orders
78,467
25%

Manufacturing/Processing Experience

Other Area
11,400
5%

Administration or Management
64,453
29%

Production, Fabrication, Assembly
85,061
39%

Production Support or Maint. or Shipping
58,315
27%

Light Industry

Product Sales, Administration, or Management
41,746
33%

Other Area
7,464
6%

Pre-Production: Design, Prototype Fabrication or Testing
22,771
18%

Production Work: Machine Operation, Assembly, Sewing, Welding. Painting
35,295
28%

Shipping and Receiving
11,385
9%

Post Production: Quality Control or Testing
7,843
6%
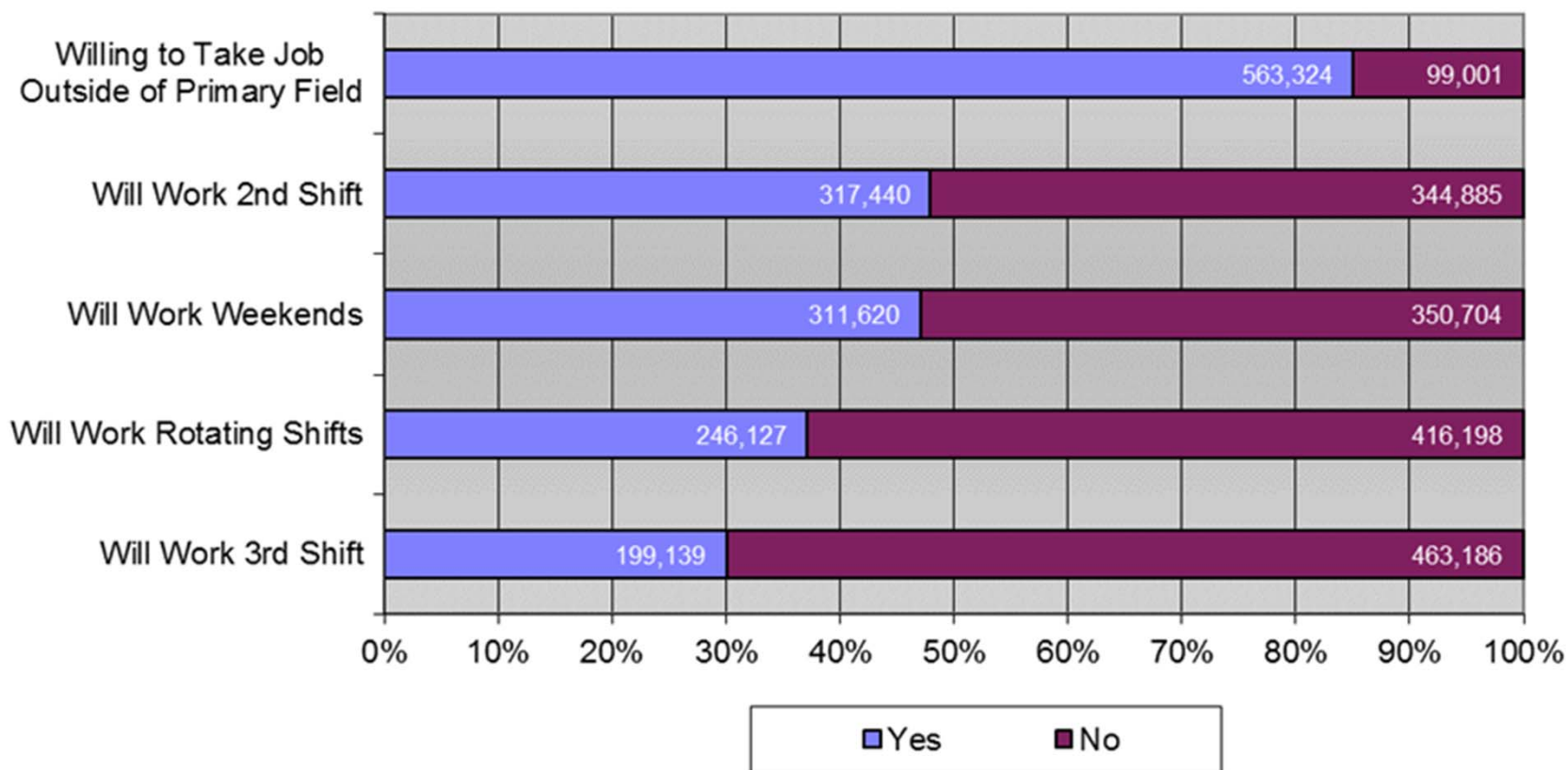
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PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

## Considerations for Employment

Consideration	Yes	No
Willing to Take Job Outside of Primary Field	563,324	99,001
Will Work 2nd Shift	317,440	344,885
Will Work Weekends	311,620	350,704
Will Work Rotating Shifts	246,127	416,198
Will Work 3rd Shift	199,139	463,186

☐ Yes ■ No

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PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Available Labor Pool's Willingness to Commute

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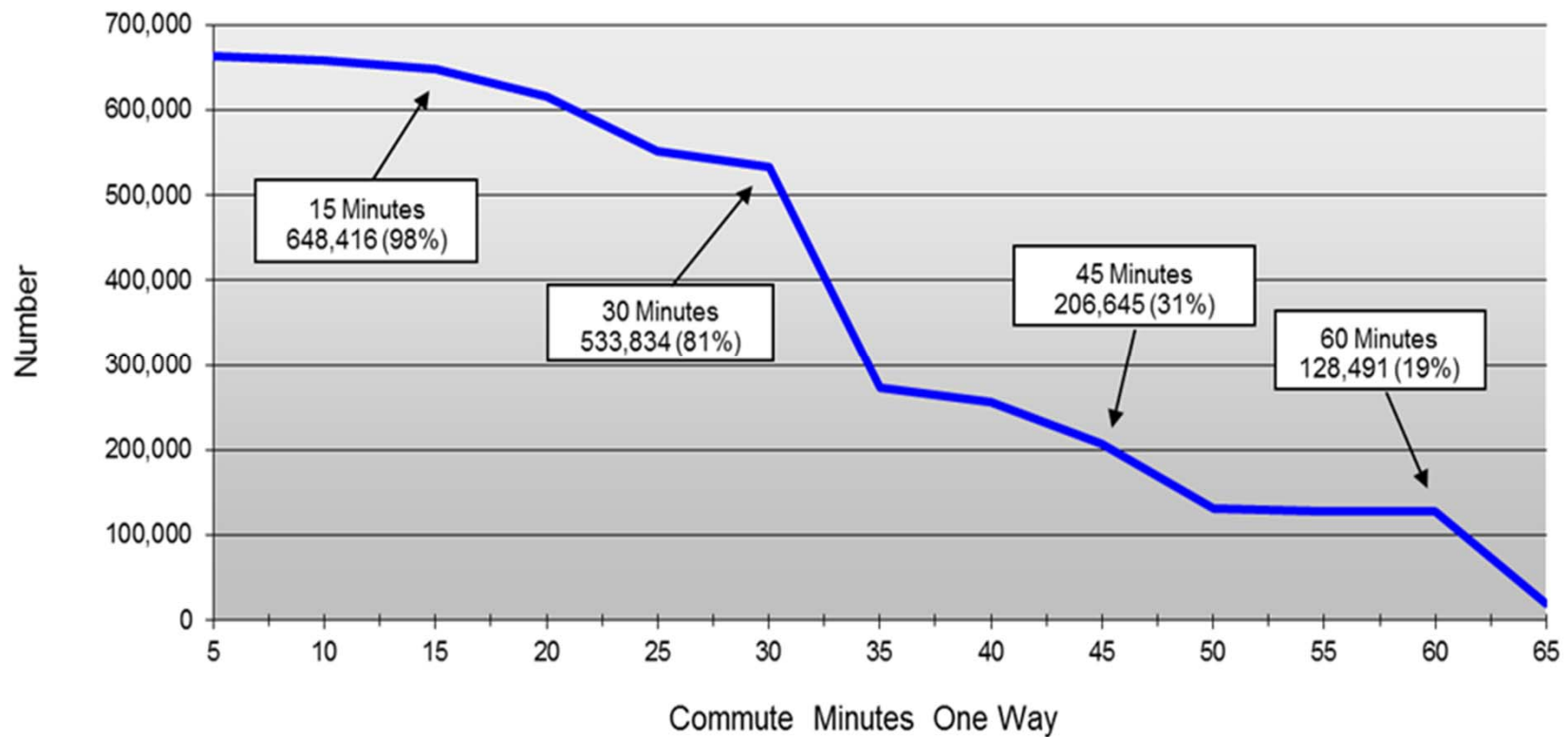
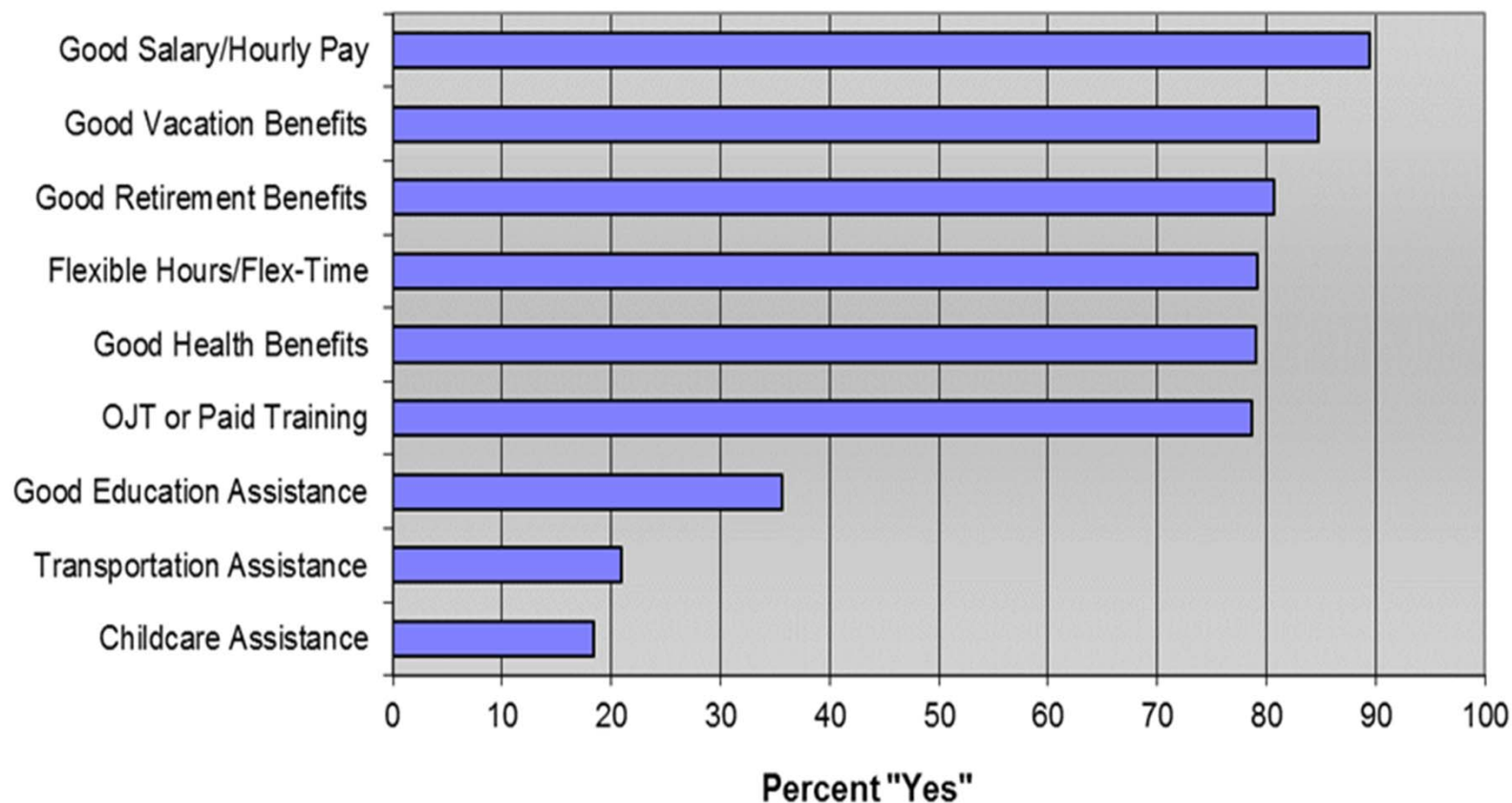# PLATTE COUNTY **LABOR AVAILABILITY ASSESSMENT**

Wage Expectations Among
Available Labor Pool
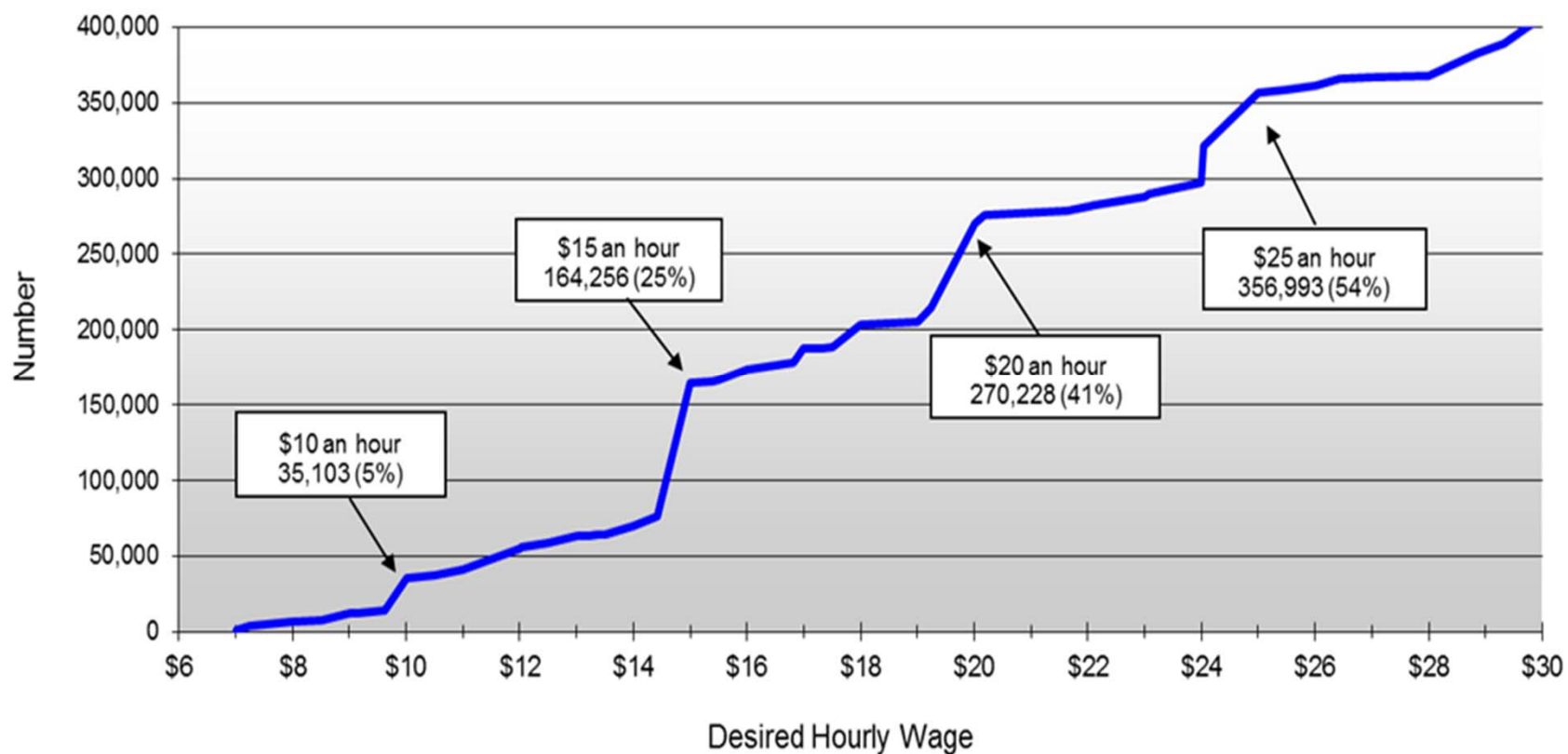
PLATTE COUNTY
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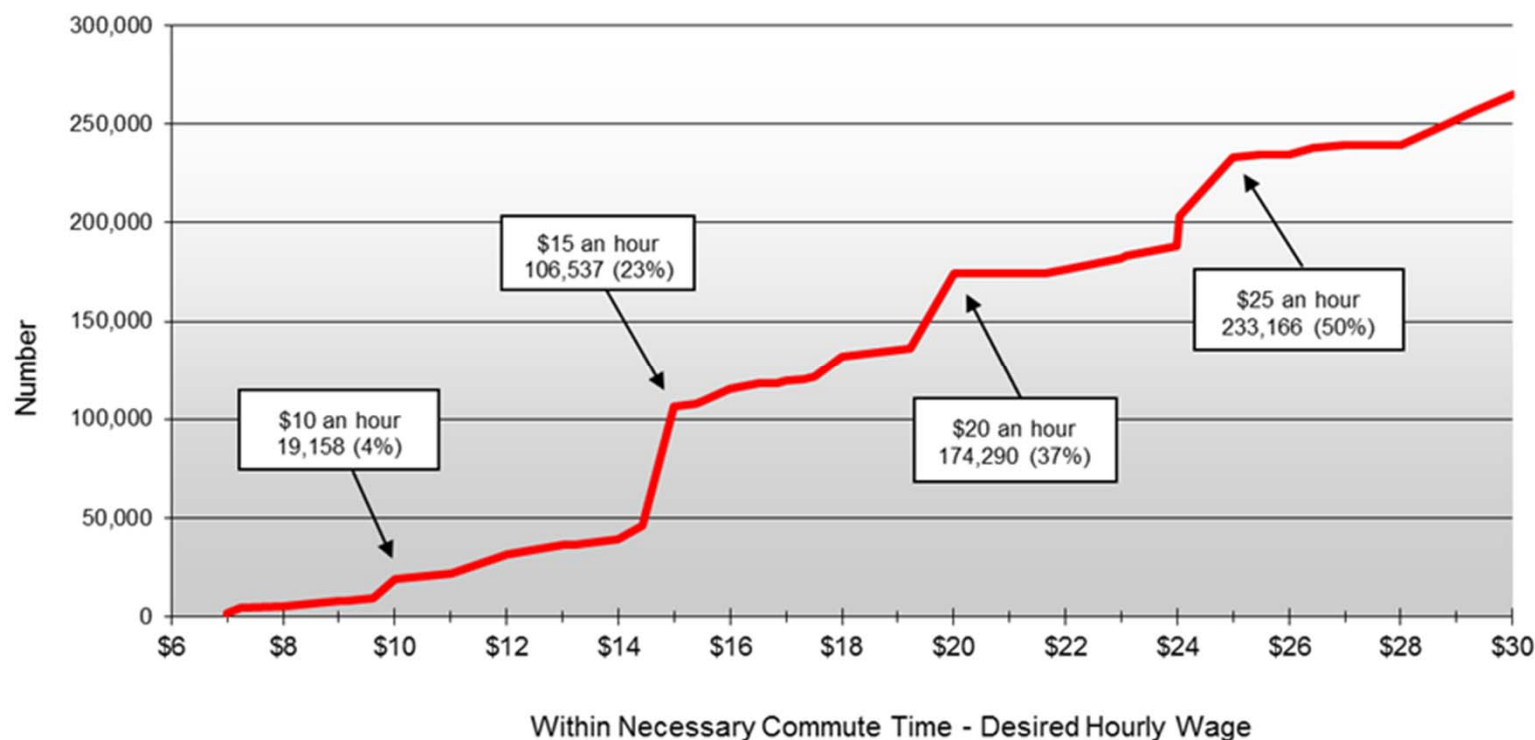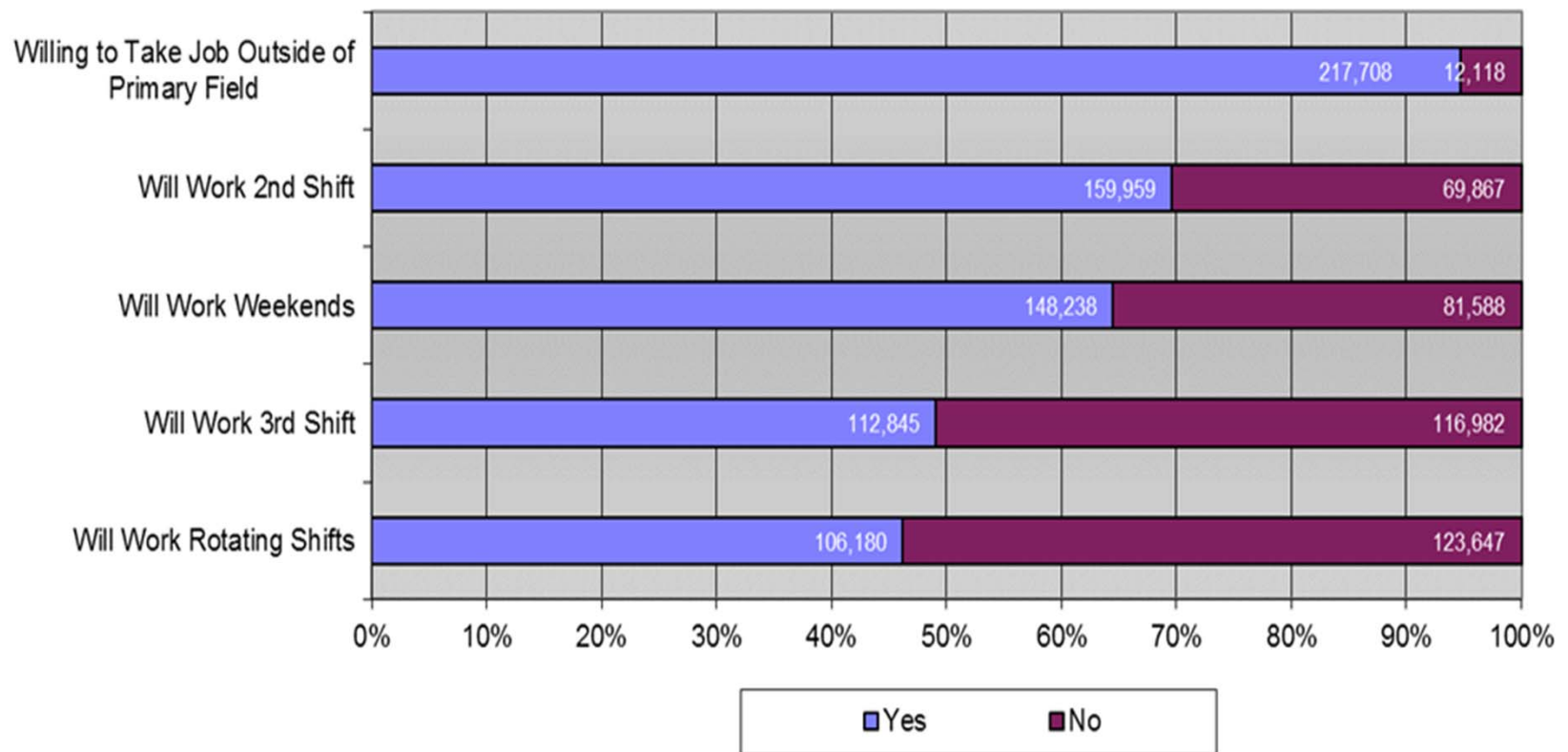
PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Desired Benefits of
Available Labor Pool

Bar chart titled "Percent 'Yes'" showing desired benefits:
- Good Salary/Hourly Pay — ~89
- Good Vacation Benefits — ~85
- Good Retirement Benefits — ~81
- Flexible Hours/Flex-Time — ~79
- Good Health Benefits — ~79
- OJT or Paid Training — ~78
- Good Education Assistance — ~36
- Transportation Assistance — ~21
- Childcare Assistance — ~18

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PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Wage Expectations Among those
Within Necessary Commute Time
Light Industry Subset

Within Necessary Commute Time - Desired Hourly Wage

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PLATTE COUNTY **LABOR AVAILABILITY ASSESSMENT**

Light Industry Subset

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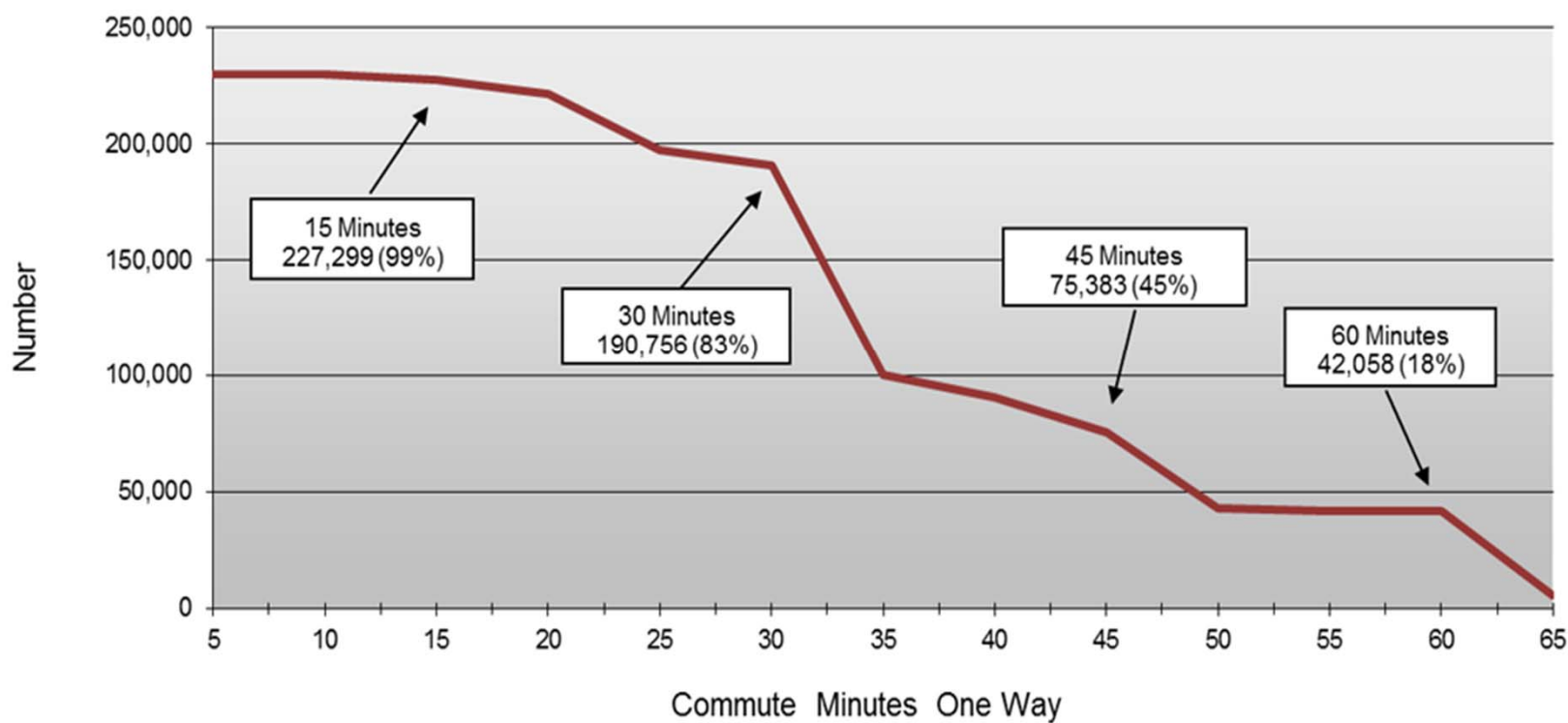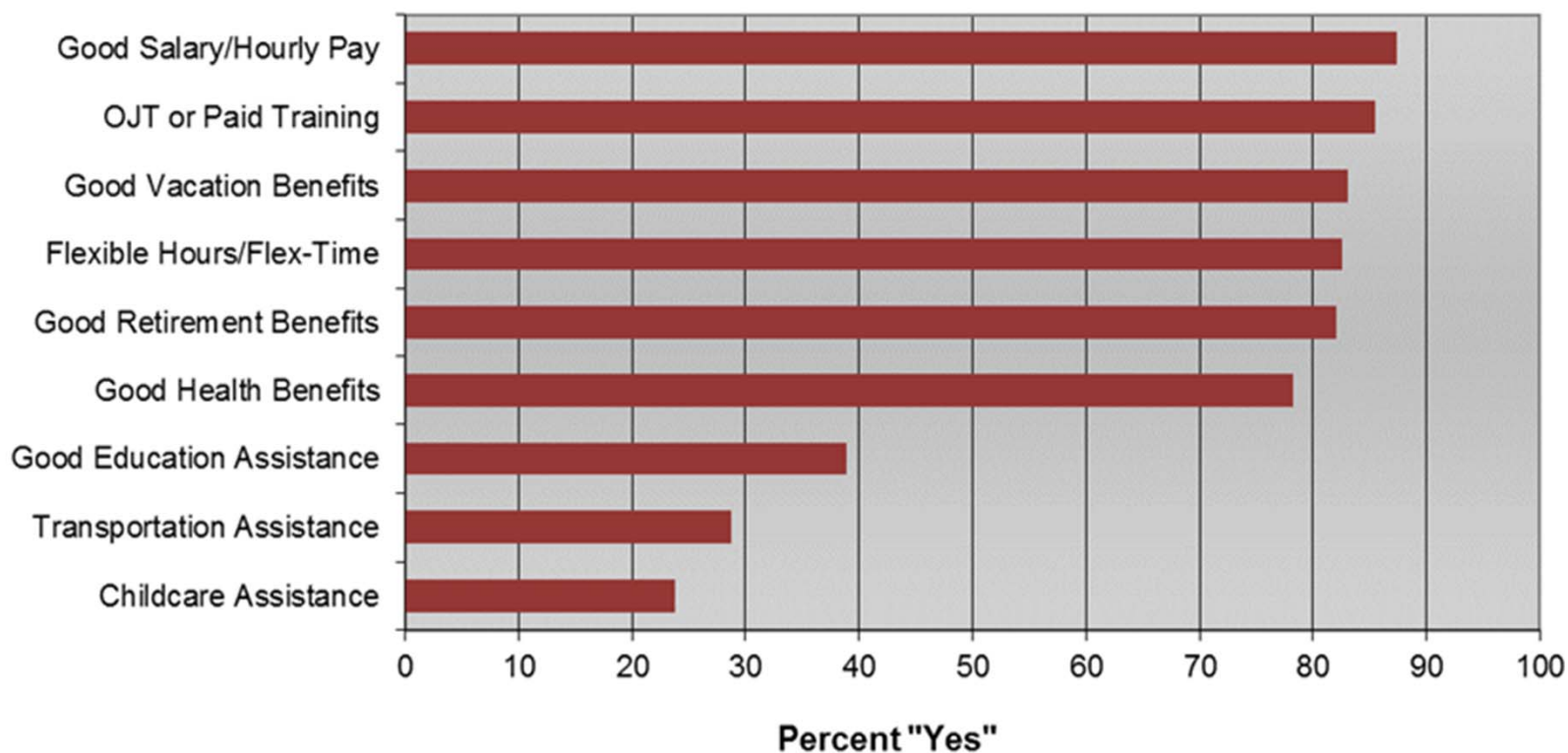Let's Write a Success Story

PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT
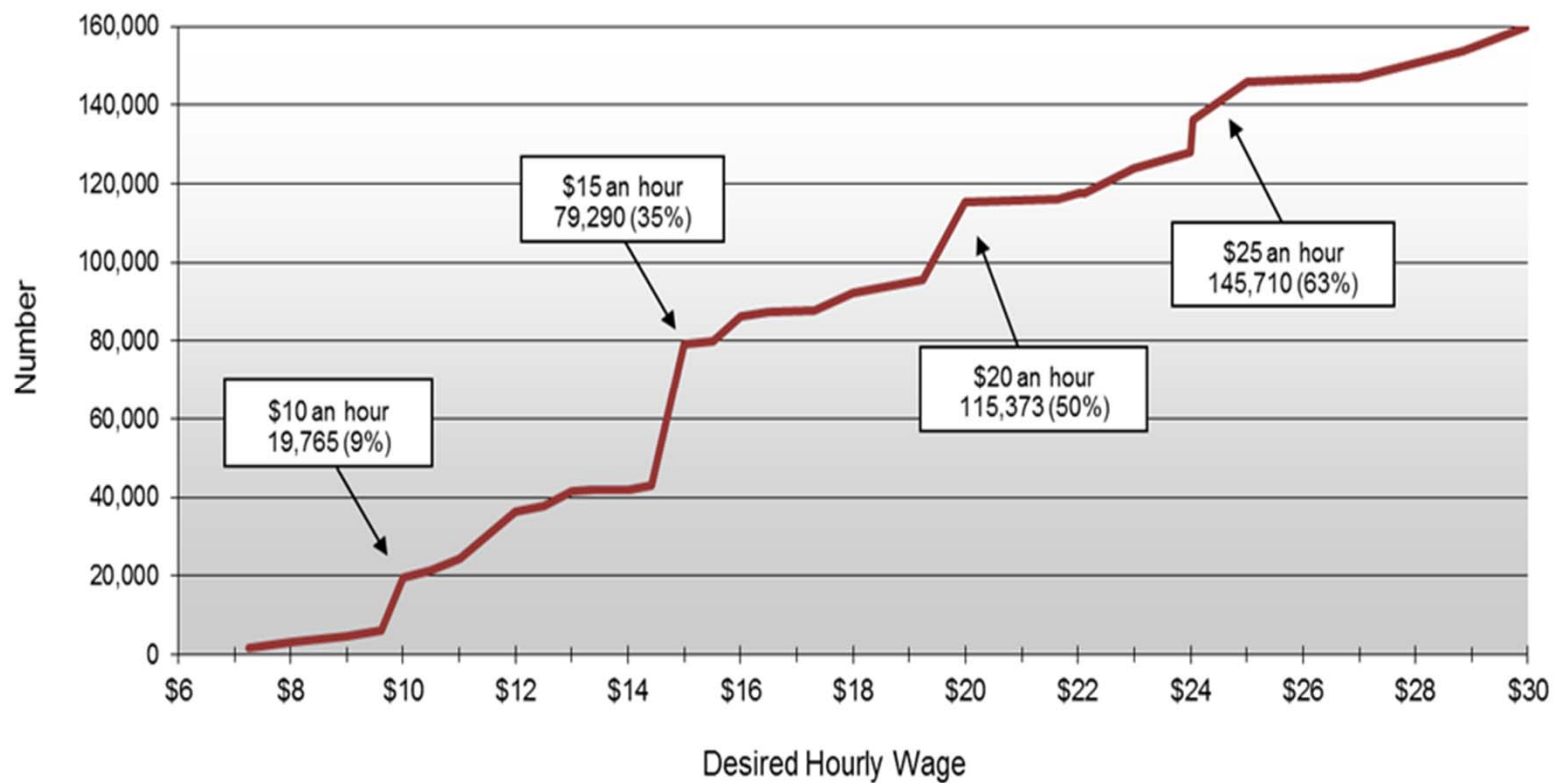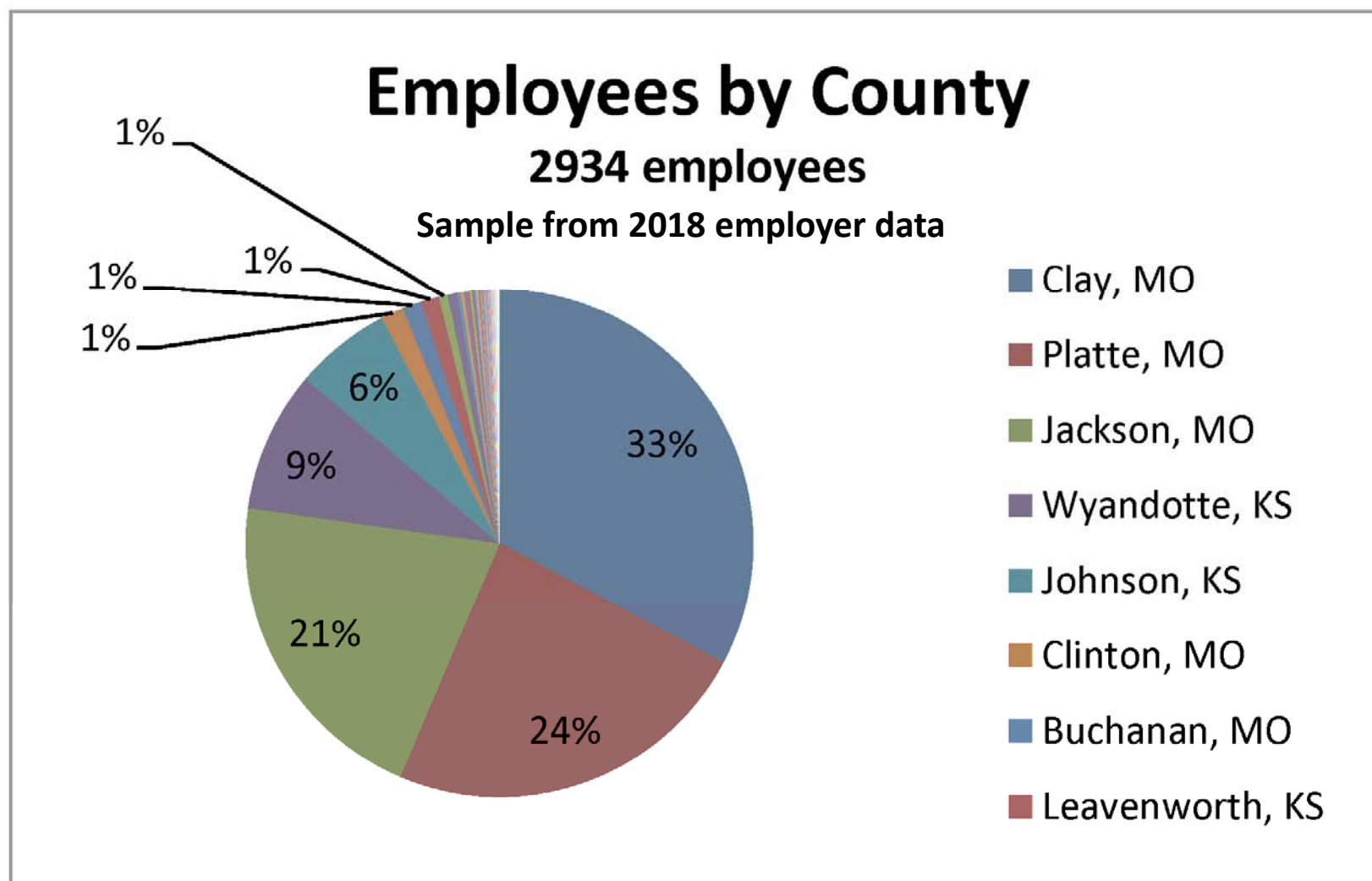
Considerations for Employment
Light Industry Subset

	Yes	No
Willing to Take Job Outside of Primary Field	217,708	12,118
Will Work 2nd Shift	159,959	69,867
Will Work Weekends	148,238	81,588
Will Work 3rd Shift	112,845	116,982
Will Work Rotating Shifts	106,180	123,647

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PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Considerations for Employment
Light Industry Subset

PLATTE COUNTY LABOR AVAILABILITY ASSESSMENT

Considerations for Employment
Light Industry Subset

Horizontal bar chart titled "Considerations for Employment — Light Industry Subset" showing Percent "Yes":

- Good Salary/Hourly Pay: ~87
- OJT or Paid Training: ~85
- Good Vacation Benefits: ~83
- Flexible Hours/Flex-Time: ~82
- Good Retirement Benefits: ~82
- Good Health Benefits: ~78
- Good Education Assistance: ~39
- Transportation Assistance: ~29
- Childcare Assistance: ~24

X-axis: Percent "Yes" (0 to 100)

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PLATTE COUNTY **LABOR AVAILABILITY ASSESSMENT**

Considerations for Employment
Light Industry Subset

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Employees by County

2934 employees

Sample from 2018 employer data

- Clay, MO
- Platte, MO
- Jackson, MO
- Wyandotte, KS
- Johnson, KS
- Clinton, MO
- Buchanan, MO
- Leavenworth, KS

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PLATTE COUNTY WORKFORCE PROFILE EMPLOYEES BY TOTAL INDUSTRY

Sample from 2018 employer data

Pie chart: Call Center, 460; Advanced Manufacturing, 971; Food Manufacturing, 810; Logistics, 694

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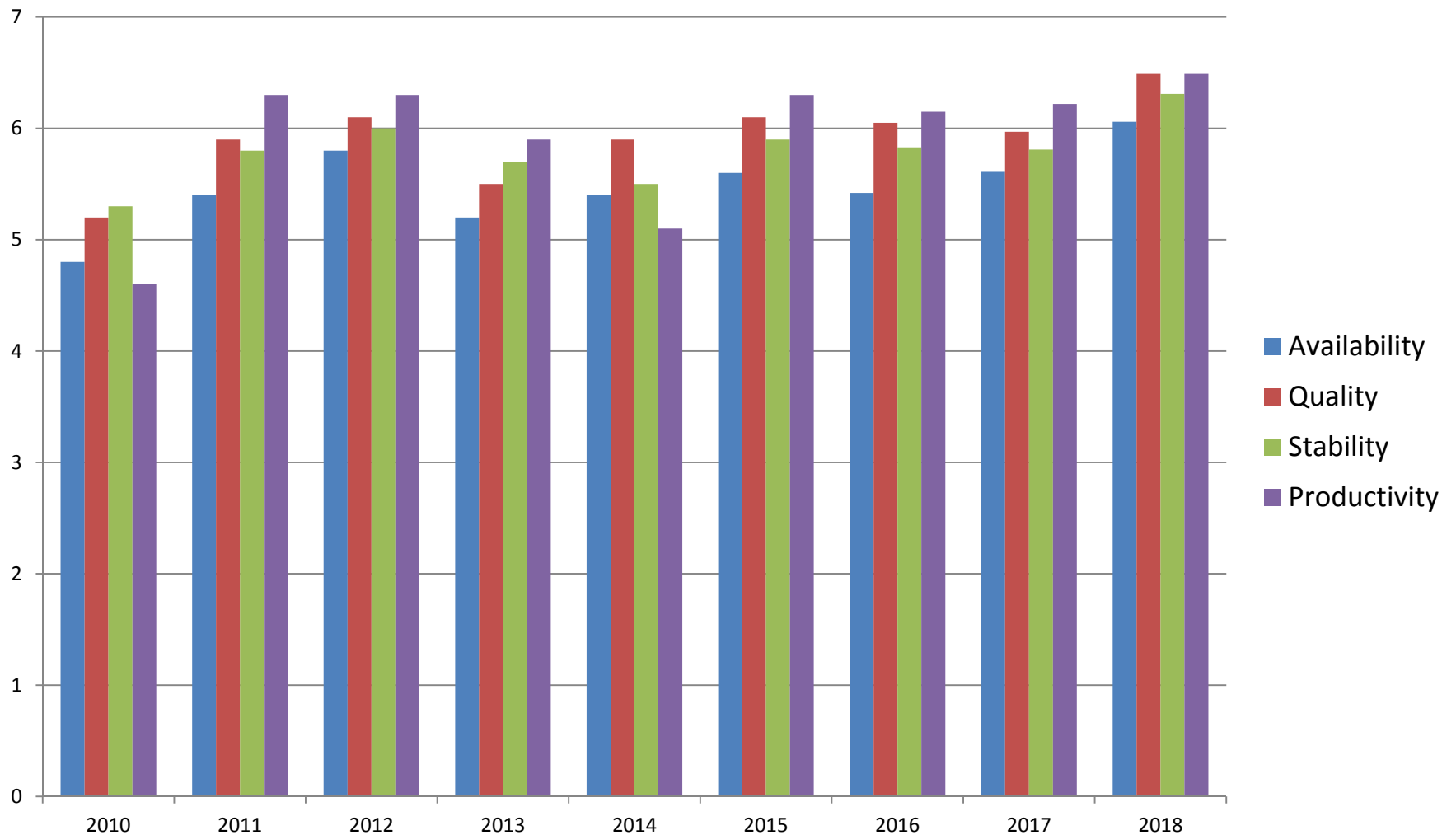
PLATTE COUNTY **WORKFORCE PROFILE**

HIRING ASSISTANCE AND BUSINESS SUPPORT

Platte County EDC marketing tools:
- Website
- E-newsletter
- Social media channels

Workforce Solutions Roundtable
- Transportation assistance
- Connectivity between HR directors
- Resource list

Award-winning business visit program

Annual hiring event

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PCEDC WEBSITE

Visit our website to view the full
Platte County Labor Availability Assessment report
https://www.plattecountyedc.com/data-reports/

plattecountyedc.com

linkedin.com/company/platte-county-
economic-development-council

Platte County Economic
Development Council

@PlatteEDC

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