

PLATTE COUNTY
ECONOMIC DEVELOPMENT COUNCIL
Let's Write a Success Story

CLEARED FOR TAKEOFF



2022 Annual Report



A MESSAGE FROM THE CHAIRMAN



Scott Zigler
Chair
Zona Rosa

It has been my honor and privilege to serve as the Chairman of the Platte County Economic Development Council during this past year. I will forever remain humbled by the opportunity and look forward to continuing to see our county prosper for years to come.

As I reflect on my tenure as Chairman, the word “growth” comes to mind. In 2022, we continued to lay the foundation for new development as the fastest-growing county in Missouri. We welcomed Tina Chace as Executive Director at the beginning of the year, which ushered in a new era of growth for our organization. Yet, even with this transition, the PCEDC team never wavered and were determined to ensure that Platte County remained a leader in economic development in Missouri.

There were many projects that the PCEDC team and member investors worked tirelessly to ensure success. We successfully led the campaign to renew the Roads Sales Tax, which will help to maintain county roads and bridges and to address safety and capacity needs. Additionally, the team submitted sites within Platte County on 30 project leads in 2022, totaling over \$4.3 billion in potential new investment to the county. The team continues to work diligently on the project pipeline to attract new businesses to our area.

In December 2022, we hosted our 32nd Annual Business Excellence Awards, which honored local businesses and individuals for their accomplishments within Platte County over the year. The luncheon theme was “Cleared for Takeoff” which highlighted our continued growth and gives recognition to the new Kansas City International Airport terminal opening in early 2023.

The PCEDC staff is second to none and I applaud their endless hours of work and devotion to our community and mission. Thank you, Tina and Allison, for all you do and making 2022 such a successful year!

Thank you to all of those who served on the Board of Directors and various committees for your valuable time and commitment to Platte County. Your efforts and leadership are greatly appreciated.

2023 offers the opportunity to bring a wave of exciting new changes and possibilities. We continue to move forward as we’re cleared for takeoff in the new year.

With gratitude,

A stylized, handwritten signature in black ink, appearing to read 'Scott Zigler'.





2022 MEMBER HIGHLIGHTS

QUARTERLY LUNCHEONS

A major priority for the year was to ramp back up our quarterly luncheons and provide relevant, timely information to attendees. In 2022, the Platte County EDC hosted three quarterly luncheons:

- **Q1: KCI Terminal Update**, featuring members of the Aviation Department and Edgemoor Infrastructure & Real Estate
- **Q2: State of the Economy**, featuring economist Chris Kuehl
- **Q3: Recruiting KC**, featuring Kathy Nelson, President/CEO of the KC Sports Commission and Visit KC

We had over 420 in combined attendance, more than doubling the number from the previous two years. Thank you to our sponsors and venue partners for ensuring the success of our luncheons.

THIRSTY THURSDAYS

One new initiative in 2022 was the creation of Thirsty Thursday networking events. This new event involves two hours of unscripted networking time for all PCEDC members, partners, elected officials, and potential new members. Sponsors of these events host at a location of their choice, providing food and drink. Over the year, we hosted seven events, totaling over 200 in combined attendance. We sincerely appreciate our sponsors for opening their doors to our group in 2022.



COMMUNITY DEVELOPMENT DAY

On August 8th, PCEDC hosted commercial and residential brokers, real estate developers, and members at its 2022 Community Development Day. This event provides a day of networking at The National Golf Club of KC and gives representatives from Platte County communities the chance to provide updates and showcase local development projects. Prizes were given out for 1st, 2nd, and 3rd place as well as Longest Putt, Longest Drive, and Closest to the Pin. Thank you to all of our sponsors for making this event possible!

BUSINESS EXCELLENCE AWARDS

On December 3rd, PCEDC hosted its 32nd Annual Business Excellence Awards luncheon with the theme "Cleared for Takeoff." 11 businesses and individuals were recognized for their accomplishments in Platte County in 2022 including:

- **Weston Cafe** (Weston)
- **PFG Vistar** (Riverside)
- **Patty Farr** (Platte City)
- **Dale Brouk** (Parkville)
- **Niagara Bottling** (Kansas City)
- **Hunt Midwest**
- **KC Current**
- **The Ambassador Building**
- **Scott Zigler**
- **Pat Klein**
- **Alicia Stephens**



PLATTE COUNTY MARKETING

PROJECTS

In 2022, the Platte County EDC worked **30 projects** with **over \$4.3 billion in potential investment** and **more than 1600 jobs**. Some of the highlights include:



- **Kansas City Data Center**
- **Nearly 1 million square feet**
- **\$800+ million investment**
- **1,300+ workers on site during peak construction**



- **KCI 29 Logistics Park**
- **3,300-acre master-planned mega site**
- **20+ million SF class A industrial space**
- **\$1.3 billion in projected investment**



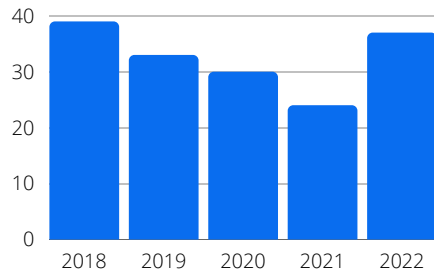
- **Workforce Development Center**
- **145,000 SF state-of-the-art facility**
- **\$60M investment, \$30M of which has been appropriated by the state**
- **Will help to train workers for skilled trades positions**

SOCIAL MEDIA

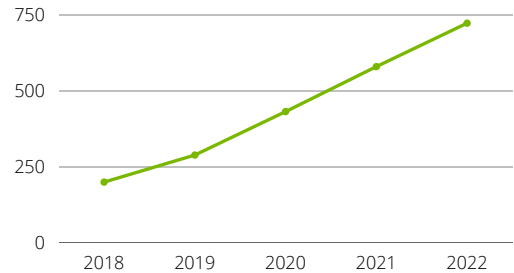
Social media engagement continues to expand. The PCEDC Twitter account grew to 1800 followers in 2022, while the PCEDC's LinkedIn page increased its following by 25%. The PCEDC Facebook page increased its following from 298 to 410 likes while the PCEDC Instagram saw an increase to its following by 20%.



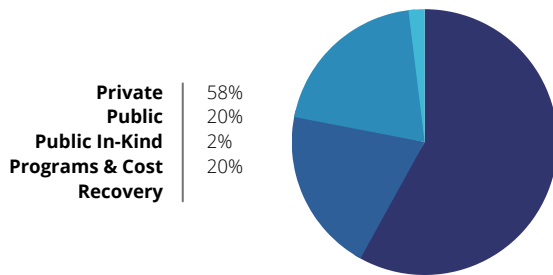
E-NEWS OPEN RATES



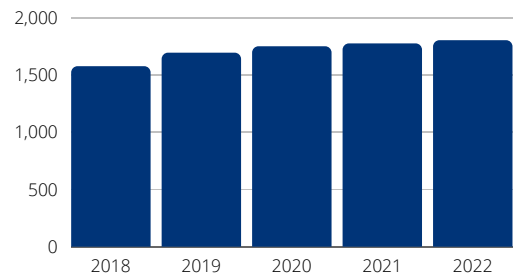
LINKEDIN FOLLOWERS



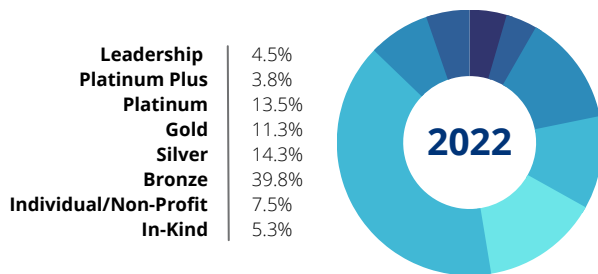
PCEDC REVENUE



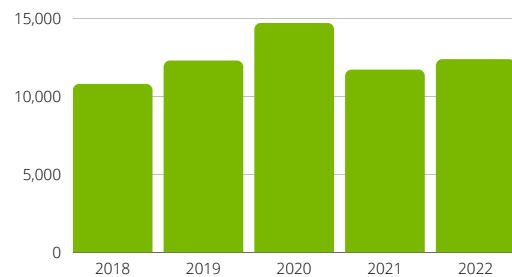
TWITTER FOLLOWERS



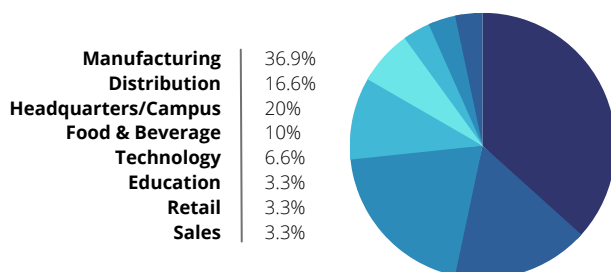
PCEDC MEMBERSHIP LEVELS



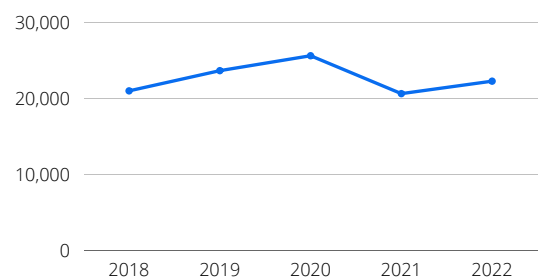
WEB SESSIONS



PROJECT INDUSTRIES



WEBPAGE VIEWS



INFRASTRUCTURE & DEVELOPMENT COMMITTEE

Chair: Darren Hennen
Vice-Chair: Duane Soper

Topics discussed:

- Platte County Road Sales Tax (this group championed for its successful renewal on the ballot in 2022)
- Compiled a list of over \$200 Million in county infrastructure needs
- Central Bank Sporting Complex
- KCI Airport

PUBLIC POLICY COMMITTEE

Co-Chair: Jason Brown
Co-Chair: Lexi Norris

Topics discussed:

- 2022 Legislative Priorities
- MoDOT Projects
- New Northland Workforce Development Center
- Platte County Road Sales Tax Renewal
- Hosted an open forum for Platte County Presiding Commissioner race and MO District 12 & 14 races
- KCMO November Ballot Questions
- 2023 KCMO City Council Races

JOINT KCI CORRIDOR & PLATTE PURCHASE REDEVELOPMENT TIF ADVISORY COMMITTEES

KCI Chair: Aaron Schmidt
Platte Purchase Chair: Darren Hennen

With its partner, the TIF Commission of EDC of KC, the PCEDC coordinates the joint meetings of these two principal TIF districts inside Platte County. The committees hear reports about projects throughout the two TIF boundaries. The committee tracks the progress of actual projects while also identifying and prioritizing additional projects for the future. In 2022, the joint committees reviewed the following projects:

- Line Creek Parkway
- NE 108th St. (Platte Purchase Dr. to Green Hills Rd.)
- Central Bank Sporting Complex
- MO-152 & N. Platte Purchase Interchange
- N. Platte Purchase Dr.
- Water main along N. Platte Purchase
- NWC of Tiffany Springs Rd. & Platte Purchase Dr.
- SWC of Tiffany Springs Rd. & W of Platte Purchase Dr.
- KCI & Platte Purchase Trail Projects

PLATTE COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY

President: Duane Soper
Vice-President: Karla Martinez

The PCEDC contracts with the IDA to provide administrative, management and marketing services. The IDA met two times in 2022. Board members include Duane Soper, Karla Martinez, Shane Bartee, Scott Fricker, Kelly Parkhurst, and John Elliott.



2022 EXECUTIVE COMMITTEE



Scott Zigler

Chair
Zona Rosa



Lauren Kepler

Vice Chair
Newkirk Novak Construction



Darren Hennen

Secretary/Treasurer
Olsson



Dr. Mike Reik

Past Chair
Retired - Platte Co R-III School District



Mike Duffy

Leadership
City of Riverside



Joe Fangman

Leadership
Evergy



Pat Klein

Leadership
City of Kansas City Aviation Dept.



Brian Platt

Leadership
City of Kansas City



Duane Soper

Leadership
Platte County IDA



Joe Vanover

Platte County Commission
2nd District Commissioner

2022 BOARD OF DIRECTORS

Doug Doll — America's Auto Auction

Ryan Bandt — Argosy Casino

Sarah Nelson — Haldex

Mark Krtek — Hilton KCI

Aaron Schmidt — Hunt Midwest

Matt Webster — Stifel

Brian Johanning — Superior Bowen

Frank Weatherford — TranSystems



2022 PCEDC MEMBERS

LEADERSHIP



CITY OF
KANSAS CITY,
MISSOURI



KANSAS CITY
Aviation Dept

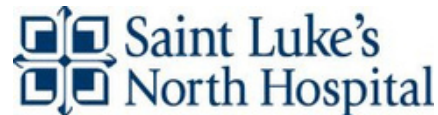


Platte County
Industrial Development Authority

PLATINUM PLUS



ZONA
ROSA



PLATINUM

America's Auto Auction
Argosy Casino Hotel & Spa
Central Bank of the Midwest
City of Weston
FiveStar Lifestyles
Hunt Midwest Enterprises Inc.

International Union of Painters &
Allied Trades, DC 3*
JE Dunn Construction
McCownGordon Construction
MD Management
Meta*

Newkirk Novak Construction*
Park Hill School District
Platte Co R-III School District
Platte-Clay Electric Coop.
Trammell Crow Company
TranSystems Coropration
Wells Bank



GOLD

Alexander Mechanical *
Ambassador Building, LLC*
Aristocrat Realty*
City of Parkville
City of Platte City
Commerce Bank
Mark One Electric Co Inc
Olsson
Park University
Rouse Frets White Goss Gentile
Rhodes, PC
Spire
Sporting KC
Stifel, Nicolaus & Company, Inc.
UHY LLP
West Platte R-II School District

SILVER

Bank of Weston
Citizens Bank & Trust
Clarkson Construction Company
EDC of Kansas City
Emery Sapp & Sons, Inc.
Full Employment Council
Garver LLC
Gilmore & Bell
Hilton Kansas City Airport
Kansas City Airport Marriott
Mid-Continent Public Library
Multivac
NorthPoint Development
Northwest Missouri State - KC
Polsinelli PC
R H Johnson Company
RS Electric Corp
Superior Bowen
Turner Construction Company

BRONZE

3f30.com
Anderson Engineering, Inc *
ARCO National Construction
Arvest Bank*
Ashlar Homes
Bank of Shoal Creek*
BOK Financial
Braun Intertec Corporation
Capitol Federal
CFS Engineers, P.A.
Chief of Staff Kansas City*
Citizens Federal Savings Bank
City of Kansas City Water Services
Country Club Bank
Creekside Parkville, LLC
Curry Real Estate Services
Dillingham Enterprises, Inc.
Edgemoor Infrastructure & Real Estate
Engaged Holdings LLC
Gary Kerns Homebuilders, LLC
GBA Companies
Geiger Ready Mix Co Inc
Haith & Co Inc.
Haldex
HDR Engineering, Inc
Heart of America Food Services LLC
Hotel & Lodging Association of Greater Kansas City
Image Staffing*
Junk Architects*
Kelly Construction Group*
MacDon Inc
Mann Company
Martin Financial Group
MCC Maple Woods
McClure Engineering Company
New Horizons Enterprises, LLC
Newmark Zimmer

Nodaway Valley Bank
Piper Sandler & Co.
QPS Employment Group
RE/MAX House of Dreams *
Russell*
Staco Electric Construction Co*
Stewart Title
TeamLogic IT
The Scarbrough Group*
The Solar Guys*
TruePlane Concrete LLC*
Vireo
Welch & Webb LLC
Windfield Real Estate
WSKF Architects
Zelmo Realty*

INDIVIDUAL/NON-PROFIT

Aimee Paine*
American Truck Historical Society*
Chris Donnelly
Edie Ballweg
Hillcrest Platte County
Michael Soler*
Rosemary Salerno
Synergy Services
Tim Daily
VSM Engineering

* DENOTES NEW INVESTORS IN 2022





PLATTE COUNTY

ECONOMIC DEVELOPMENT COUNCIL

Write Your Own Success Story

Visit us at plattecountyedc.com for more information.

Connect with us on Social Media!

@PlatteEDC



OUR MISSION

The mission of the PCEDC is to promote, enhance and grow economic development in Platte County, Missouri. In so doing, we strive to improve the business sector, the environment and the quality of life in our community. The mission of our organization is represented in our plan of work. The strategies of PCEDC are:

- Strengthen the organization
- Grow the business base in Platte County through attraction, retention, and expansion
- Establish the Platte County Workforce Development Alliance
- Community development

PCEDC STAFF

Tina Chace

Executive Director

tchace@plattecountyedc.com

Allison Schultz

Marketing & PR Manager

aschultz@plattecountyedc.com

Thank you to Northland CAPS Digital & Media Design Associate **Natalie Shepherd** for your help with this year's annual report!